



**20<sup>th</sup> ITCN Asia 2022 – International IT & Telecom Show**  
**16 – 18 March, 2022 at Convention Halls, Pearl Continental Hotel, Karachi-Pakistan**

<b>Partnership Benefit Chart</b>				
<b>Benefits</b>	<b>Diamond Partner US\$ 75,000</b>	<b>Platinum Partner US\$ 50,000</b>	<b>Gold Partner US\$ 35,000</b>	<b>Category Partner US\$ 15,000</b>
<b>Promotion &amp; Recognition through Various Media Platform</b>				
Placement of Logo on Main Banner*	✓	✓	✓	✓
Placement of Logo on Podium Banner*	✓	✓	✓	-
Placement of Logo on Grill Banner*	✓	✓	✓	-
Placement of Logo on Vinyl Banner*	✓	✓	✓	✓
Placement of Logo on Corridor Banner*	✓	✓	✓	✓
Incorporation of Color Advertisement in the Exhibition's Catalogue*	4	3	2	1
Facilitation for Press Releases	✓	✓	✓	-
Profile will be published in Exhibition's Catalogue*	Up to 1,000 words	Up to 400 words	Up to 300 words	Up to 200 words
<b>Exhibition Space</b>				
Allocation of Bare Space in Exhibition hall at prime location	90sqm (10 Bare Space Booths)	72sqm (8 Bare Space Booths)	54sqm (6 Bare Space Booths)	36sqm (4 Bare Space Booths)
Arrangement for B2B meetings between buyer and exhibitor using online system (Physical + Hybrid)	✓	✓	✓	-
<b>Onsite Signage &amp; Recognition</b>				
Recognition of logo on the Partner Banner*	✓	✓	✓	✓
Recognition of logo on the Main Entrance Backdrop*	✓	✓	✓	-
Recognition of logo on Main Reception Backdrop*	✓	✓	✓	✓
Recognition of logo on the Visitors Registration Backdrop*	✓	✓	✓	✓
Recognition of logo on Guest of Honor Desk*	✓	✓	✓	-



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<b>Conference</b>				
Partner can participation as a Speaker / Panelist	Digital Pakistan Summit + A.I Summit + Information Security Conference	Digital Pakistan Summit + Information Security Conference	Digital Pakistan Summit	Information Security Conference
Placement of logo on Conference Backdrop.	✓	✓	✓	-
Placement of logo on Conference Registration Backdrop.	✓	✓	✓	✓
<b>Industry Huddles</b>				
Partner can organize Industry Huddles on their booth (45 minutes each)	Bank, Education, Manufacturing, Textile	Education, Manufacturing, Textile	Manufacturing, Textile	Textile
<b>Promotion &amp; Recognition through Pintables &amp; E-marketing collators</b>				
Acknowledgement on Event Website*	✓	✓	✓	✓
Acknowledgement in Event Promotional Material	✓	✓	✓	✓
Recognition on trade passes*	100,000	50,000	25,000	5,000
Acknowledgement in Event Social Media Pages	✓	✓	✓	✓
Web Banner with Hyperlink on Event Website	✓	✓	✓	-
<b>Exhibition &amp; Conference Passes</b>				
ITCN Asia Exhibition Passes	10,000	7,500	5,000	3,000
ITCN Asia CIO Customer Passes	500	300	200	100
ITCN Asia Conference Delegate Passes	20	15	10	5

**NOTE: 13% VAT (Value Added Tax) to be added on the tariff.**