



19TH ITCN ASIA 2019
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
17 - 19 September 2019 at Karachi Expo Centre-Pakistan

Concurrent Events



POST EVENT FACT SHEET

EXHIBITION NAME	19th ITCN Asia 2019 International Exhibition & Conferences		
Concurrent Events	<ul style="list-style-type: none"> • Enterprise Expo • EcomAsia Expo • Consumer Electronics Asia 	<ul style="list-style-type: none"> • Digital Signage & Printing Asia • Broadcast Pakistan 	
PERIOD	17 – 19 September, 2019	TIMINGS	10:00 AM ~ 7:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2001		
ABOUT ITCN ASIA	<p>IT Commerce Network Asia (ITCN Asia) initiated in year 2001, is one of the region's most dynamic and significant ICT Events, the meeting place for international professionals to explore business opportunities across Pakistan, Middle East, African, Indian, South Asian and other global markets.</p> <p>ITCN Asia is the only UFI (Paris) approved Event of ICT sector in Pakistan. UFI, The Global Association of the Exhibition Industry (www.ufi.org) is the association of trade show organizers. This showcase of leading technology brands and a host of enlightening information possess many unique features, including the only B2B Event of Pakistan held for nineteen (19) consecutive years.</p> <p>This world renowned ICT trade fair is the most appropriate way to convey the newest gadgets to visitors and deal makers. The Event exhibits products that are catered to various ages, needs and requirements. ITCN Asia displays a huge exhibition of the ICT products / services; telecommunications equipment & systems; IT solutions; software/ programs; office automation; Broadband/GSM/ISP; Lights & LED; latest Hardware and Devices; mobile phones; multimedia devices; digital products; Professional Lighting; Digital Signage & Printing; Video Walls; broadcasting products and services; networking & information security; commercial security; Smart Home; Homeland Security & Policing; Fire & Safety; Health & Safety; Fireproof Paints & Coatings; Built-in Fire Protection Solutions and many more.</p>		
OVERVIEW OF THE EVENT	<p>The event started with the inauguration by Honorable Federal Minister for Information Technology & Telecommunication – Dr. Khalid Maqbool Siddiqui along with Mr. Wang Hua, Chairman & CEO - ZONG, Mr. Moied Javeed, Chief Commercial Officer – ZONG, Mr. Hunaid Lakhani, Chancellor - Iqra University, Mr. Vice Admiral S A Hussaini (R), CEO – Hussaini Concepts, Mr. Kaukab Iqbal, Chairman - Consumers Association of Pakistan and other dignitaries.</p> <p>ZONG conducted 5G Trial at the event, which was witnessed by the Chief Guest Honorable Federal Minister for Information Technology & Telecommunication – Dr. Khalid Maqbool Siddiqui along with Mr. Wang Hua, Chairman & CEO - ZONG, Mr. Moied Javeed, Chief Commercial Officer – ZONG and other dignitaries.</p> <p>A number of national & international brands were showcased at the Event this year too some of the major brands were ZONG, SAMSUNG, SAP, Fortinet, AVAYA, SOPHOS, Bitdefender, CORNING, ZEBRA, OLIVETTI, GUNNEBO and Symantec along with other international brands at the event.</p> <p>Country's top Software Houses participated under the banner of PSEB and P@SHA Pavilion, showcasing their latest and innovative enterprise products and services for the business world.</p>		



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	<p>ITCN Asia organized a Robotics Symposium at the event in partnership with EDVON Robotics. It brought some of the top tech gurus, professionals, students to showcase their innovative robots.</p> <p>RoboWars was organized at the Robotics Symposium in which participants from different parts of the Country brought their Robots for this unique competition.</p> <p>This year the event hosted top startups of the country giving them a platform to use where they can showcase their innovative ideas/products/services in front of Government, Industry Leaders, CXOs & Investors etc.</p> <p>Workshops/Training Sessions for startups participating at the event were organized on all 3 days of the show.</p> <p>A series of international conferences throughout three days of the event were witnessed by thousands of attendees. A.I Summit, IT Minister's Forum for Youth, Innovation, Industry & Ease of Doing Business and Cyber Security Conference.</p> <p>Networking Dinners provide best networking opportunities. ITCN Asia Networking Dinner was also organized at the Governor House providing excellent networking opportunities for the local and international participants.</p> <p>More than 81,000 registered visitors from all over Pakistan and abroad witnessed this Biggest ICT Expo of the Country during the 3 days.</p> <p>Hence, ITCN Asia is a proven platform for business and networking for Pakistan's ICT sector.</p>	
<p>EXHIBITION OPENING CHIEF GUEST</p>	<p>Honorable Mr. Khalid Maqbool Siddiqui, Federal Minister for Information Technology & Telecom</p>	
<p>EXHIBITION CLOSING CHIEF GUEST</p>	<p>His Excellency - The President of Islamic Republic of Pakistan, Dr. Arif Alvi</p>	
<p>Executive Club(CIOs/ CTOs/ IT Delegations) – MAJOR COMPANIES</p>	<ul style="list-style-type: none"> • Ministry of IT & Telecom • Pakistan Telecommunication Authority • Japan Embassy • Vietnam Trade Mission • ZONG • IGNITE • Universal Services Fund • State Bank of Pakistan • Deloitte Pakistan • The Aga Khan University • Bank Al Habib Limited • Silk Bank • K-Electric • Jaffer Business Systems • Transworld Enterprise Services • Habib Bank Limited • National Bank of Pakistan • Jubilee Insurance • Amreli Steels • Pak Qatar Family Takaful • South Asia Pakistan Terminals Limited 	<ul style="list-style-type: none"> • Ministry of Commerce • The Trade Representation of the Russian Federation • National Information Technology Board • Iqra University • Hussaini Concepts • Punjab IT Board • World Bank • 10Pearls • Pakistan International Airlines • Nspire • Consumer Association of Pakistan • Alibaba • Federal Board of Revenue • Habib Metropolitan Bank Ltd • Ernst & Young Ford Rhodes Sidat Hyder • Meezan Bank Limited • United Bank Limited • Bank Alfalah Limited • Allied Bank Limited • KASB Bank Limited



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	<ul style="list-style-type: none"> HubSalt PTCL TPS JAZZ PARCO 1Link Systems Limited Arif Habib Limited DHL Express 	<ul style="list-style-type: none"> The Institution of Electrical and Electronics Engineers Pakistan Usman Institute of Technology EFU Life Insurance Ltd. PSQCA Samsung COMSATS Internet Services CPLC Shan Foods 		
CONFERENCES	<ul style="list-style-type: none"> A.I Summit IT Minister's Forum for Youth, Innovation, Industry & Ease of Doing Business Cyber Security Conference 			
NO. OF BOOTHS	SHELL SCHEME	291 Booths	BARE SPACE	368 Booths
EXHIBITION SPACE	15,000sqm			
NO. OF COMPANIES PARTICIPATED	FOREIGN	387	LOCAL	425
NO. OF COUNTRIES PARTICIPATED	25+			
MAJOR COUNTRIES PARTICIPATED	China, Australia, UAE, Singapore, Hong Kong, UK, USA, Indonesia, Germany etc.			
NO. OF TRADE CORPORATE VISITORS	81,000+ registered visitors attended the three day event			
OWNER & ORGANIZER	Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France)			
SUPPORTERS	<ul style="list-style-type: none"> Government of Pakistan Ministry of IT & Telecom Pakistan Telecommunication Authority 	<ul style="list-style-type: none"> Trade Development Authority of Pakistan Board of Investment Khyber Pakhtunkhwa IT Board 		
PLATINUM SPONSOR	<ul style="list-style-type: none"> HIKVISION 			
GOLD SPONSOR	<ul style="list-style-type: none"> SAMSUNG MB Communication Black Copper ZEBRA 			
SILVER SPONSORS	<ul style="list-style-type: none"> Fortinet GUNNEBO OLIVETTI Americom Group 			
BRONZE SPONSORS	<ul style="list-style-type: none"> Softech Mircosystems CORNING Bitdefender 	<ul style="list-style-type: none"> SOPHOS Symantec Blue Coat 		
STRATEGIC ICT INDUSTRY PARTNER	<ul style="list-style-type: none"> P@SHA 			
5G PARTNER	<ul style="list-style-type: none"> ZONG 			
DIGITAL PARTNER	<ul style="list-style-type: none"> MAGNUS Technologies 			
KNOWLEDGE PARTNER	<ul style="list-style-type: none"> IQRA University 			
A.I PARTNER	<ul style="list-style-type: none"> 10Pearls 			
ROBOTICS PARTNER	<ul style="list-style-type: none"> EDVON Robotics 			
DIGITAL DISPLAY PARTNER	<ul style="list-style-type: none"> Haiderbaba 			
STRATEGIC PARTNER	<ul style="list-style-type: none"> Pakistan Software Export Board – PSEB 	<ul style="list-style-type: none"> Fire Protection Association of Pakistan All Pakistan Security Agencies Association 		



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	<ul style="list-style-type: none"> Nest i/o ISACA-Karachi Chapter 										
OFFICIAL WEB PARTNER	<ul style="list-style-type: none"> A2Z Creatorz 										
PR & SOCIAL MEDIA PARTNER	<ul style="list-style-type: none"> APR – Asiatic Public Relations Network (Pvt.) Ltd 										
BUYER'S DATABASE PARTNER	<ul style="list-style-type: none"> Jamal's Yellow Pages of Pakistan Ecommerce (Pvt.) Ltd 										
OFFICIAL FREIGHT FORWARDER	<ul style="list-style-type: none"> Agility 										
REGISTRATION PARTNER	<ul style="list-style-type: none"> Alainco 										
TEA PARTNER	<ul style="list-style-type: none"> Vital Tea 										
FIELD ITEMS	<p>ICT products / services; telecommunications equipment & systems; AR/VR, Robotics, broadcasting products and services; networking & information security; commercial security; IT solutions; software/ programs; office automation; latest PCs and laptops; mobile phones; multimedia devices; digital products and many more. Detailed Exhibit Profile may be browsed at www.itcnasia.com</p>										
MEDIA COVERAGE	<p>ITCN Asia maintains excellent media relations. All the electronic & print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.</p>										
NEXT YEAR EVENT'S DATE	<p>20th ITCN Asia 2020 International Exhibition & Conferences 19 - 21 December 2020 at Karachi Expo Centre, Pakistan</p>										
TARIFF OF STALLS	<p>Rate of Shell Scheme Stalls</p> <ul style="list-style-type: none"> Min 9sqm (3mx3m) space @ US\$350 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p>Rate of Bare Space Stalls</p> <ul style="list-style-type: none"> Min 18sqm (3mx6m) space @ US\$300 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p>Rate of Outdoor Exhibit Space</p> <ul style="list-style-type: none"> Min 80 sqm space @ US\$150 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>										
For Sponsorship	<table> <tr> <td>Diamond Package:</td> <td align="right">US\$75,000</td> </tr> <tr> <td>Platinum Package:</td> <td align="right">US\$50,000</td> </tr> <tr> <td>Gold Package:</td> <td align="right">US\$25,000</td> </tr> <tr> <td>Silver Package:</td> <td align="right">US\$15,000</td> </tr> <tr> <td>Bronze Package:</td> <td align="right">US\$8,000</td> </tr> </table>	Diamond Package:	US\$75,000	Platinum Package:	US\$50,000	Gold Package:	US\$25,000	Silver Package:	US\$15,000	Bronze Package:	US\$8,000
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DEADLINE OF APPLICATION	December 31st, 2019 (Location is subjected to the availability of Stalls)										



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ITCN Asia Secretariat

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