



UFI
The Global
Association of the
Exhibition Industry
Paris - France
UFI Approved Event

20TH ITCN ASIA 2021
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
2 - 4 November 2021
Convention Halls, Pearl Continental Hotel,
Karachi-Pakistan

Incorporating Events



Silver Partner*

Charges US\$15,000

FACILITIES / BENEFITS:

Promotion & Recognition through various Media platform:

- Placement of Partner Logo on Podium Banner*.
- Placement of Partner Logo on Grill Banner*.
- Placement of Partner Logo on Vinyl Banner*.
- Placement of Partner Logo on Corridor Banner*.
- Incorporation of Partner's Advertisement in the Exhibition Catalogue*.
- The Profile (200 words) of Silver Partner will be published in the Exhibition Catalogue*.

Exhibition Space:

- 36sqm (4 Bare Space Stalls) space in Exhibition Hall.
- Electrical Access (15 Amp).

Onsite Signage & Recognition:

- Recognition of Partner's logo on the Partner Banner*.
- Recognition of Partner's logo on the Main Entrance backdrop*.
- Recognition of Partner's logo on Main Reception backdrop*.
- Recognition of Partner's logo on the Visitors Registration backdrop*.
- Recognition of Partner's logo on Guest of Honor Desk*.

Promotion & Recognition through Pintables & E-marketing collators

- Acknowledgement as Silver Partner in Event Promotional Material.
- Recognition of Partner's Logo on 100,000 trade passes*.
- Acknowledgement as Silver Partner in Event Social Media Pages.
- Banner, Hyperlink and Acknowledgement as Silver Partner on Event Website.

Exhibition & Conference Passes

- 3,000 ITCN Asia Exhibition Passes.
- 75 ITCN Asia Exhibition VIP Passes.
- 6 ITCN Asia Conference Delegate Passes.

NOTE: *13% VAT (VALUE ADDED TAX) APPLICABLE ON TARIFF

*Partner to provide Names with designations, Logo, Panel Design & Advert latest by **October 15th, 2021**.
Rates mentioned above apply to a single event & are subject to change without any prior notice



ITCN Asia Secretariat

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