



**UFI** The Global Association of the Exhibition Industry Paris - France  
UFI Approved Event

**20<sup>TH</sup> ITCN ASIA 2021**  
**Int'l Information Technology & Telecom Show**  
**Int'l Exhibition & Conference**  
**2 - 4 November 2021**  
**Convention Halls, Pearl Continental Hotel,**  
**Karachi-Pakistan**

Incorporating Events



**Gold Partner\*\***

**Charges US\$35,000**

**FACILITIES / BENEFITS:**

**Promotion & Recognition through various Media platform:**

- Placement of Partner Logo on Podium Banner\*.
- Placement of Partner Logo on Grill Banner\*.
- Placement of Partner Logo on Vinyl Banner\*.
- Placement of Partner Logo on Corridor Banner\*.
- Incorporation of Partner's Advertisement in the Exhibition Catalogue\*.
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway.
- The Profile (300 words) of the Gold Partner will be published in the Exhibition Catalogue\*.

**Exhibition Space:**

- 54sqm (6 Bare Space Stalls) in Exhibition Hall.
- Electrical Access.

**Onsite Signage & Recognition:**

- Recognition of Partner's logo on the Partner Banner\*.
- Recognition of Partner's logo on the Main Entrance Backdrop\*.
- Recognition of Partner's logo on Main Reception Backdrop\*.
- Recognition of Partner's logo on the Visitors Registration Backdrop\*.
- Recognition of Partner's logo on Guest of Honor Desk\*.

**Promotion & Recognition through Pintables & E-marketing collators**

- Acknowledgement as Gold Partner on Event Website\*.
- Acknowledgement as Gold Partner in Event Promotional Material.
- Recognition of Partner Logo on 100,000 trade passes\*.
- Acknowledgement as Gold Partner in Event Social Media Pages.
- Banner, Hyperlink and Acknowledgement as Gold Partner on Event Website.

**Exhibition & Conference Passes**

- 5,000 ITCN Asia Exhibition Passes
- 100 ITCN Asia Exhibition VIP Passes
- 10 ITCN Asia Conference Delegate Passes

**NOTE: \*\*13% VAT (VALUE ADDED TAX) APPLICABLE ON TARIFF**

\*Partner to provide Names with designations, Logo, Panel Design & Advert latest by **October 15<sup>th</sup>, 2021**.

Rates mentioned above apply to a single event & are subject to change without any prior notice.



**ITCN ASIA SECRETARIAT**

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