



UFI
The Global
Association of the
Exhibition Industry
Paris - France
UFI Approved Event

20TH ITCN ASIA 2021
Int'l Information Technology & Telecom Show
Int'l Exhibition & Conference
2 - 4 November 2021
Convention Halls, Pearl Continental Hotel,
Karachi-Pakistan

Incorporating Events



Diamond Partner**

Charges US\$75,000

FACILITIES / BENEFITS:

Promotion & Recognition through various Media platform:

- Placement of Partner Logo on Podium Banner*.
- Placement of Partner Logo on Building Panel*.
- Placement of Partner Logo on Grill Banner*.
- Placement of Partner Logo on Vinyl Banner*.
- Placement of Partner Logo on Corridor Banner*.
- Incorporation of Partner's Color Advertisement in the Exhibition Catalogue*.
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway.
- The Profile (500 words) of the Partner will be published in the Exhibition Catalogue*.

Exhibition Space:

- 90sqm (10 Bare Space Stalls) in Exhibition Hall.
- Electrical Access.

Onsite Signage & Recognition:

- Recognition of Partner's logo on the Partner Banner*.
- Recognition of Partner's logo on the Main Entrance Backdrop*.
- Recognition of Partner's logo on Main Reception Backdrop*.
- Recognition of Partner's logo on the Visitors Registration Backdrop*.
- Recognition of Partner's logo on Guest of Honor Desk*.

Conference:

- Keynote speech (15 minutes) at the Conference. (No Sales pitch, all speak, topics and content will be reviewed by the conference committee)

Promotion & Recognition through Pintables & E-marketing collators

- Acknowledgement as Diamond Partner on Event Website*.
- Acknowledgement as Diamond Partner in Event Promotional Material.
- Recognition of Partner's Logo on 100,000 trade passes*.
- Acknowledgement as Diamond Partner in Event Social Media Pages.
- Banner, Hyperlink and Acknowledgement as Diamond Partner on Event Website.

Exhibition & Conference Passes

- 10,000 ITCN Asia Exhibition Passes.
- 200 ITCN Asia Exhibition VIP Passes.
- 20 ITCN Asia Conference Delegate Passes.

NOTE: **13% VAT (VALUE ADDED TAX) APPLICABLE ON TARIFF

*PARTNER to provide Names with designations, Logo, Panel Design & Advert latest by **October 15th, 2021**.

Rates mentioned above apply to a single event & are subject to change without any prior notice.



ITCN ASIA SECRETARIAT

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