



International Telecom Conference

Revolution & Connectivity in the Digital World

August 11, 2009 - Conference Hall, Karachi Expo Centre

Version 1 updated on 5th May, 2009

SESSION SPONSORSHIP PACKAGE

Rs. 500,000

CONFERENCE

- Sponsor will be given the status of “**Session Sponsor**”
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsored Session of the Conference*
- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **Two (2) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **One (1) Vertical Banner** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** *
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- Sponsor will be given **six (6) Registrations** for the Conference. *

EXHIBITION

- Allocation of **two (2) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- Placement of **one (1) Panaflex Printed Panel** (size 8' x 8') of the sponsor in the Main Corridor of Karachi Expo Centre *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile (200 words)** of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Sponsor will be given **one (1) Full Page Color Ad.** (size 12cm x 16cm) in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page in the **Event's Show Catalogue** *

WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month*

JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan.

Note:

Maximum No. of Each Session Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15 July 2009**

Any item received after this deadline would not be entertained



Conference Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
18 C.P. Berar Cooperative Housing Society
Amir Khurso Road, Karachi, Pakistan
Tel: (92-21) 111-222-444, Fax: (92-21) 453-6330
Email: icit@itcnasia.com URL: www.itcnasia.com