



International Conference on Enterprise Resource Planning

August 13, 2009 - Conference Hall, Karachi Expo Centre

Version 1 updated on 3 April 2009

PLATINUM SPONSORSHIP PACKAGE

Rs. 1,000,000

CONFERENCE

- Sponsor will be given the status of **“Platinum Sponsor”**
- **Chairman/CEO** of the Sponsoring organization will be **Co-Chair** in the Sponsored Session of the Conference
- **Chairman/CEO** of the Sponsoring organization will be invited as **Speaker** in the Conference *
- Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **Six (6) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **Two (2) Vertical Banners** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue*
- Placement of **five (5) Stand Banners** (size 2ft x 5ft) of Sponsor at the **Conference Lunch venue** *
- Placement of **three (3) Stand Banners** (size 2ft x 5ft) of Sponsor in the **Corridor outside Conference Hall** *
- Placement of **two (2) Stand Banners** (size 2ft x 5ft) of Sponsor at the **Conference VIP facilitation area** reserved for High Profile Dignitaries *
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- Sponsor will be given **ten (10) Registrations** for the Conference. *

EXHIBITION

- Allocation of **four (4) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- Placement of **two (2) Panaflex Printed Panels** (size 8ft x 8ft each) of the sponsor in the Main Corridor of Karachi Expo Centre *
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre*
- Placement of max. **two (2) vertical vinyl banners** on **Left & Right Entrance** (size 4' x 5' each) of sponsor at the entrance of Karachi Expo Centre building**
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile** (200 words) of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Sponsor will be given **two (2) Full Page color Ads.** (size 12cm x 16cm) in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page in the event's **Show Catalogue** *
- Sponsor will be given **one (1) Quarter Page color Ad.** (size 190x120 mm) in **Event Bulletin***
- Printing of Sponsor's profile in the **Event Bulletin***

Conference Secretariat

Ecommerce Gateway Pakistan (Pvt) Ltd.

18 C.P. Berar Cooperative Housing Society

Amir Khurso Road, Karachi, Pakistan

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WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month *

JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan
- Sponsor will be given **one (1) Full Page Black & White Ad.** (size 190mm x 240 mm) in the next edition of Jamal's Yellow Pages of Pakistan*

Note:

Maximum No. of Platinum Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **July 15, 2009.**

Any item received after this deadline would not be entertained



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