

International Conference on Enterprise Resource Planning

August 13, 2009 - Karachi Expo Centre, Pakistan

Empowering Business in Real Time



We all recognize the importance of continuous improvement in the rapid changing areas of business management and system integration to ensure the quality services and meet the business needs

Therefore in ITCN Asia Exhibition 2009, we have planned to organize an International Conference on Enterprise Resource Planning (ERP) with a focus on Empowering Business in Real Time.

The aim of the Conference is to familiarize the expanding information in the field of ERP systems, development trends and it's implementations with global innovations.

We welcome you all to utilize the unique opportunity to find out all the novelties in IT and management solutions which are most relevant to your organization

Focused Topics

ERP Solutions

- Business Intelligence Solution
- Customer Relationship Management
- Human Resource Management
- Supply Chain Management
- Financial Management

ERP Implementations in:

- Banking
- Health
- Textile
- Education
- Engineering
- Manufacturing
- Services Sector & various other major industries

Future of ERP

Case Studies / Success Stories

3 Ways to Participate

1. GAIN MAXIMUM PROMOTION

Raise your Company's Business Profile; Promote your Products & Services at this platform to induce and persuade the industry; how you are the most effective for them

Then, what are you waiting for...

Expand the revelation by taking advantage of Sponsorship or Exclusive Branding Opportunities

2. EXPOSURE AS A TECHNICAL PROFESSIONAL

Share the Industry Developments, Technology Enhancements & your Technical Expertise & Exposure with the focused professionals at the most influential platform of IT Sector in Pakistan

Interested to be the part of Conference Program...

Ship Ahoy, be with us and avail the **Speaking Opportunity**

3. JOIN THE CONFERENCE AS DELEGATE

Meet and Learn with the experience of International & National Industry leaders. Do Business by interacting with potential partners, collaborators, customers, investment companies and other regional products & services providers

Curious to be there...

Get ready and avail the exclusive networking opportunity at the Conference as **Registered Participant**

Who should attend

- CEOs / CFOs / CIOs / CTOs
- IT Heads
- Consultants
- ERP Implementers
- Product Managers

Reasons to Participate

MEET

- Government Officials
- Industry Players
- Key Decision Makers
- End Users

SHOWCASE

- Your Latest Products & Services at ITCN Exhibition 2009

DISCUSS

- New Developments in the Industry
- Promote your Company Profile & Projects

EXTEND

- Your Reach within the Industry focused market

Important Deadlines

For Sponsorship	May 30, 2009
For Speaking Slot	June 05, 2009
For Registration	July 25, 2009

Registration Fee (per participant)

Rs. 6000/-

15%
Discount
on Group Registration



International Exhibition & Conferences
11-13 August 2009 - Karachi Expo Centre

ITCN Asia the biggest annual IT & Telecom is an exquisite blend of Public-Private Partnership. The initiative has proved to be a phenomenal success, which has not only attracted sizeable investment in Pakistan but also has been instrumental in portraying a positive image of the country in the international community.

ITCN Asia is a platform for licensing agreements, joint ventures, launching brands, and localizing products. Through this event, IT & Telecom industry have been trying to create brand awareness in the fast growing South Asian, Central Asian and Middle Eastern markets along with special emphasis on domestic market.

Other ITCN Asia 2009 Conferences

**International Conference on
IT & Telecom**

August 11-12, 2009

**International Conference on
eMarketing**

August 13, 2009

Organized by



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