



# International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

Version 2 updated on 5<sup>th</sup> May, 2009

## SESSION SPONSORSHIP PACKAGE

**Rs. 500,000**

### CONFERENCE

- Sponsor will be given the status of “**Session Sponsor**”
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsored Session of the Conference\*
- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** \*
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** \*
- **Three (3) Vertical Banners** of the sponsor will be placed at the Conference venue\*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** \*
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** \*
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** \*
- Sponsor will be given **five (5) Registrations** for the Conference. \*

### EXHIBITION

- Allocation of **two (2) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition \*
- Placement of **one (1) Panaflex Printed Panel** (size 8' x 8') of the sponsor in the Main Corridor of Karachi Expo Centre \*
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition\*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

### MEDIA & PUBLICATIONS

- The **Profile (200 words)** of the Sponsoring organization will be published in the event's **Show Catalogue** \*
- Sponsor will be given **one (1) Full Page Color Ad.** (size 12cm x 16cm) in the event's **Show Catalogue** \*
- Logo of the Sponsor will be placed on the sponsors page in the **Event's Show Catalogue** \*

### WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** \*
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month\*

### JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan.

#### Note:

**Maximum No. of Each Session Sponsor = One (1)**

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15 July 2009**

**Any item received after this deadline would not be entertained**



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