



# International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

## Session Co- Sponsorship Package

Rs. 200,000

### CONFERENCE

- Sponsor will be given the status of “**Session Co-Sponsor**”.
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsored Session of the Conference\*.
- Logo of Sponsor will be placed on the **Conference Registration Desk Backdrop** \*
- Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** \*
- **Two (2) Vertical Banners** (size 3ft x 4ft) of Sponsor will be placed at the Conference venue\*
- **One (1) Vertical Banner** (size 2ft x 5ft) of Sponsor will be placed at the Conference venue\*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor in the **Corridor outside Conference Hall** \*
- Name and Logo of Sponsor will be placed on **Conference Kit Bag** \*
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** \*
- Sponsor will be given **four (4) Registrations** for the Conference. \*

### EXHIBITION

- **Guest of Honor** Reception to CEO/ Chairman of Sponsor in the Exhibition\*
- Placement of **one (1) Panaflex Printed Panel** (size 8ft x 8ft each) of Sponsor in the Main Corridor of Karachi Expo Centre \*

### MEDIA & PUBLICATIONS

- Logo of Sponsor will be placed on the sponsors page in the event's **Show Catalogue** \*
- Printing of Sponsor profile in the **Event Bulletin**\*
- Sponsor will be given **one (1) Full Page Color Ad** (size 12cm x 16cm) in the event's **Show Catalogue**.

### WEBSITE

- Name and Logo of Sponsor will be placed on the **Event's Official Website** \*

#### Note:

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **July 10, 2009**.

**Any item received after this deadline would not be entertained**



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