



# International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

Version 2 updated on 5<sup>th</sup> May, 2009

## PLATINUM SPONSORSHIP PACKAGE

Rs. 1,000,000

### CONFERENCE

- Sponsor will be given the status of “**Platinum Sponsor**”
- **Chairman/CEO** of the Sponsoring organization will be **Co-Chair** in the Sponsored Session of the Conference
- **Chairman/CEO** of the Sponsoring organization will be invited as **Speaker** in the Conference \*
- Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** \*
- Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** \*
- **Four (4) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue\*
- Placement of **two (2) Stand Banners** of Sponsor at the **Conference Lunch venue** \*
- Placement of **two (2) Stand Banners** of Sponsor in the **Corridor outside Conference Hall** \*
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** \*
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** \*
- Sponsor will be given **eight (8) Registrations** for the Conference. \*

### EXHIBITION

- Allocation of **four (4) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition \*
- Placement of **two (2) Panaflex Printed Panels** (size 8ft x 8ft each) of the sponsor in the Main Corridor of Karachi Expo Centre \*
- Placement of **(D-shaped) Building Panel** advertisement space at the Karachi Expo Centre\*\*
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre\*
- Placement of max. **two (2)** vertical vinyl banners on **Left & Right Entrance** (size 4' x 5' each) of Sponsor at the entrance of Karachi Expo Centre building\*\*
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition\*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

### MEDIA & PUBLICATIONS

- The **Profile** (200 words) of the Sponsoring organization will be published in the event's **Show Catalogue** \*
- Sponsor will be given **two (2) Full Page color Ads.** (size 12cm x 16cm) in the event's **Show Catalogue** \*
- Logo of the Sponsor will be placed on the sponsors page in the event's **Show Catalogue** \*
- Sponsor will be given **one (1) Quarter Page color Ad.** (size 190x120 mm) in **Event Bulletin** \*
- Printing of Sponsor's profile in the **Event Bulletin**\*

### WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** \*



Conference Secretariat  
Ecommerce Gateway Pakistan (Pvt) Ltd.  
18 C.P. Berar Cooperative Housing Society  
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- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month \*

## **JAMAL'S YELLOW PAGES OF PAKISTAN**

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan
- Sponsor will be given **one (1) Full Page Black & White Ad.** (size 190mm x 240 mm) in the next edition of Jamal's Yellow Pages of Pakistan\*

### **Note:**

**Maximum No. of Platinum Sponsor = One (1)**

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **July 15, 2009.**

**Any item received after this deadline would not be entertained**



### **Conference Secretariat**

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