



International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

Version 2 updated on 5th May, 2009

KIT & KIT ITEMS SPONSOR

Rs. 250,000

CONFERENCE

- Sponsor will be given the status of “**Kit & Kit Items Sponsor**”
- Name and Logo of the Sponsor will be placed on **Conference Kit Bag** *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- **Conference Notepad** - with the sponsor name & logo *
- **Conference Pen** – with the sponsor name & logo *
- Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- **One (1) Vertical Banner** of the sponsor will be placed at the Conference venue*
- Sponsor will be given **two (2) Registrations** for the Conference. *

EXHIBITION

- Allocation of **one (1) Shell Space Stall** (size 3m x 3m each) to the sponsor in the Exhibition *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile (200 words)** of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page in the **Event's Show Catalogue** *

WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *

Note:

Maximum No. of Kit & Kit Items Sponsor= One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15 July, 2009**

Any item received after this deadline would not be entertained



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