



International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

Version 2 updated on 5th May, 2009

GOLD SPONSORSHIP PACKAGE

Rs. 8,00,000

CONFERENCE

- Sponsor will be given the status of “**Gold Sponsor**”
- **Chairman/CEO** of the Sponsoring organization will be **Guest of Honor** in the sponsored session of the Conference
- Sponsor will be given **Speaking Slot** (15 minutes) in the Conference*
- Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- **Three (3) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue *
- Placement of **two (2) Stand Banners** (size 2ft x 5ft) of Sponsor at the **Lunch venue** *
- Placement of **(1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Corridor outside Conference Hall** *
- Logo of the Sponsor will be placed on **Conference Kit Bag** *
- Sponsor will be allowed to make **insertions in the Conference Kit Bag** *
- Sponsor will be given **six (6) Registrations** for the Conference. *

EXHIBITION

- Allocation of **two (2) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- Placement of **two (2) Panaflex Printed Panels** (size 8ft x 8ft each) of the sponsor in the Main Corridor of Karachi Expo Centre *
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre*
- Placement of max. **two (2)** vertical vinyl banners on **Left & Right Entrance** (size 4' x 5' each) of Sponsor at the entrance of Karachi Expo Centre building**
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

MEDIA & PUBLICATIONS

- The **Profile** (200 words) of the Sponsoring organization will be published in the event's **Show Catalogue** *
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the event's **Show Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page in the event's **Show Catalogue** *
- Printing of Sponsor's profile in the **Event Bulletin***

WEBSITE

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** for one month*



Conference Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
18 C.P. Berar Cooperative Housing Society
Amir Khurso Road, Karachi, Pakistan
Tel: (92-21) 111-222-444, Fax: (92-21) 453-6330
Email: icit@itcnasia.com URL: www.itcnasia.com



International Conference on eMarketing

August 13, 2009 - Conference Hall, Karachi Expo Centre

JAMAL'S YELLOW PAGES OF PAKISTAN

- Sponsor will be given **one (1) B2B CD-ROM** version of Jamal's Yellow Pages of Pakistan

Note:

Maximum No. of Gold Sponsor = Two (2)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM before **15th July, 2009**

Any item received after this deadline would not be entertained



Conference Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
18 C.P. Berar Cooperative Housing Society
Amir Khurso Road, Karachi, Pakistan
Tel: (92-21) 111-222-444, Fax: (92-21) 453-6330
Email: icit@itcnasia.com URL: www.itcnasia.com