



# 10<sup>th</sup> International Telecom Conference

*Thinking Outside the Telecom Box*

August 03, 2010, Level 2, Conference Hall, Karachi Expo Centre, Pakistan

Version 2.1 updated on 2<sup>nd</sup> August

SESSION - I		RECENT PERSPECTIVE & NEW DEVELOPMENTS	
<b>Chief Guest</b>			
<b>Honorable Naguibullah Malik</b>			
Federal Secretary, Ministry of Information Technology & Telecom, Govt. of Pakistan			
<b>Co-Chair: Dr. Muhammad Yaseen, Chairman, Pakistan Telecommunication Authority (PTA)</b>			
<b>Guest of Honors: Mr. Mudassir Hussain, Director (Telecommunication Wireless), Ministry of IT</b>			
<b>Mr. Mustafa Peracha Chief Executive Officer, Wi-Tribe</b>			
09:30 -10:00	Conference Registration		
10:00	Arrival of the Chief Guest		
10:00 – 10:05	Recitation from the Holy Quran		
10:05 – 10:10	Ribbon Cutting Ceremony		
10:10 – 10:20	Welcome Address by <b>Mr. Ozair A. Hanafi, CEO, Ecommerce Gateway Pakistan (Pvt.) Ltd.</b>		
10:20 – 10:35	ICT for Knowledge Based Economy	<b>Dr. Muhammad Yaseen</b> , Chairman Pakistan Telecommunication Authority (PTA)	
10:35 – 10:50	Spectrum: The Life Blood of Wireless Broadband	<b>Mr. Iftikhar Ahmed</b> , Executive Director & Vice Chairman Frequency Allocation Board	
10:50 – 11:05	Making the 24x7 Broadband Connectivity Widespread & Cost Effective	<b>Mr. Parvez Iftikhar</b> , Chief Executive Officer Universal Service Fund Pakistan	
11:05 – 11:20	Consumers Demand for Bandwidth Hungry Applications	<b>Mr. Mubashir Naqvi</b> , Chief Executive Officer, Augere Pakistan (Pvt.) Ltd.	
11:20 – 11:35	Mobile Broadband & Application Strategies	<b>Mr. Raheel Kamal</b> , Senior Director -Global Business Management, Qualcomm Inc.	
11:35 – 11:50	How 3G will Change the Industry?	<b>Mr. Bilal A Haque</b> , Director Mobile Broadband, Region Middle East, Ericsson	
11:50 – 12:05	Corporate Governance	<b>Mr. Sohail Minhas</b> , Chief Marketing Officer Computer Research	
12:05 – 12:20	Academia Industry Liaison - Facing the Challenges Together	<b>Engr. Touseef Ahmed Rajput</b> , Head, Dept. of Telecommunication Engg., Usman Institute of Technology	
12:20 – 12:30	Address by <b>Mr. Mudassir Hussain, Director (Telecommunication Wireless), Ministry of IT</b>		
12:30 – 12:40	<b>Question &amp; Answer Session &amp; Session Summation</b>		
12:40 – 12:50	Address by the Chief Guest <b>Honorable Naguibullah Malik</b>		
12:50 – 13:00	<b>Plaque Distribution &amp; Group Photograph</b>		
<b>NETWORKING LUNCH</b>			

## CONFERENCE SECRETARIAT

Ecommerce Gateway Pakistan (Pvt) Ltd.

Address: 17 - C, KDA Scheme - 1 Off: Karsaz Road, Karachi

Tel: Phone: (92-21) 111-222-444, Fax: (92-21) 34536330

Email: [icit@itcnasia.com](mailto:icit@itcnasia.com) / Web: [www.itcnasia.com](http://www.itcnasia.com)





# 10<sup>th</sup> International Telecom Conference

*Thinking Outside the Telecom Box*

August 03, 2010, Level 2, Conference Hall, Karachi Expo Centre, Pakistan

Version 2.1 updated on 2<sup>nd</sup> August

SESSION -II

## VALUE ADDED SERVICES & APPLICATIONS Innovation for the Years Ahead!

Chair: Ms. Jehan Ara, President, Pakistan Software Houses Association

14:00 – 14:15	NPD – New Product Development for VAS?	<b>Sheikh Taimur Nawaz</b> , Manager Value Added Services, Telenor Pakistan
14:15 – 14:30	Shifting Gears – The Era that Demands Innovations	<b>Mr. Salman Nayyar</b> , Country Director Acision Pakistan (Pvt.) Ltd
14:30 – 14:45	Sustainable Business Models for Telecommunications	<b>Mr. Atif Mushtaq</b> , Solution Manager - Access & IP, Alcatel Lucent Middle East Pre-Sales Team
14:45 – 15:00	VAS View: Interpretation of Regional Needs and Trends	<b>Mr. Izhar Ahmad</b> , Director Markets & Trends Resaerch, SAMENA Telecommunication Council
15:00 – 15:15	Opening New Revenue Streams through Value Added Services & Applications	<b>Mr. Jawad Khan</b> , VAS Consultant MobileWeaver ApS
15:15 – 15:30	GSM Backhaul Services via Satellite	<b>Mr. Imran Malik</b> , Chief Executive Officer Supernet
15:30 – 15:45	<b>Question &amp; Answer</b>	
15:45 – 16:00	<b>Closing Remarks &amp; Plaque Distribution</b>	

### CONFERENCE SECRETARIAT

Ecommerce Gateway Pakistan (Pvt) Ltd.

Address: 17 – C, KDA Scheme – 1 Off: Karsaz Road, Karachi

Tel: Phone: (92-21) 111-222-444, Fax: (92-21) 34536330

Email: [icit@itcnasia.com](mailto:icit@itcnasia.com) / Web: [www.itcnasia.com](http://www.itcnasia.com)

