



10th International Telecom Conference

Thinking Outside the Telecom Box

Date: August 03, 2010
Venue: Karachi Expo Centre
Country: Pakistan
In conjunction with: ITCN Asia International Exhibition
Organizer: Ecommerce Gateway Pakistan (Pvt.) Ltd.

The 2010 edition of the sequence of **International Telecom Conferences** structured with **10th ITCN Asia Exhibition & Conferences** is being organized with the theme on “**Thinking outside the Telecom Box**”.

The current scenario of the Telecom Industry clearly demands significant upgrades in the existing telecommunication paradigm in terms of addressing the next generation mobile operations, devices, and technologies to support the **ANYTIME, ANYWHERE and ANY DEVICE philosophy**.

Innovation is needed for deploying the most advanced transmission technologies and in proactively creating new services using both the new and the existing infrastructures and resources. The **10th International Telecom Conference** is dedicated to discuss these emerging topics & challenges and the support of valued added services needed in managing these challenges.

It aims to provide a high profile, leading edge forum for all the stakeholders of the telecom industry to exchange and share expertise, best practices and experience between their regional counterparts.

Conference Tracks:

- I Recent Perspective & New Developments
- II The Broadband Connection – Redefining the Connectivity
- III Value Added Services & Applications

Discussion Topics:

- ❖ Telecom Market Overview: Growth Shifts & Emerging Opportunities
- ❖ Demands, Drivers & Strategy for Telecom Advancement
- ❖ National & Regional Broadband Policy & Regulatory Challenges
- ❖ Next Phase of Broadband Standards in Pakistan
- ❖ Consumers Demand for Bandwidth Hungry Applications
- ❖ 3G Industry Trends & the Technology Roadmap
- ❖ Delivering Broadband Connectivity for All – Needs & Challenges.
- ❖ Broadband & Intelligent Networks
- ❖ Broadband Technology Models
- ❖ The World of Mobile Internet
- ❖ Making the Broadband access Widespread & Cost Effective
- ❖ How 3G will Change the Industry
- ❖ The Price Wars; What Lies Ahead?
- ❖ Mobile Broadband & Application Strategies
- ❖ Driving Development through Value Addition
- ❖ Effectively Competing through Innovation
- ❖ The Impact of Social Media on Value Added Services
- ❖ Shifting Gears – The Era that Demands Innovation
- ❖ What’s Next for Mobile Voice?
- ❖ Defending & Gaining Market Share
- ❖ Opening New Revenue Streams through Value Added Services & Applications

Who Should Attend?

Operators & Telecom Service Providers with the following Job Titles:

- Chief Executive Officer
- Chief Technology Officer
- Chief Information Officer
- Head of Application & Services
- Marketing Head
- Consultant/Expert
- Mobile Content Provider
- Product Development Manager
- Network Developer
- Technical Manager

Others:

- Researchers
- Professors
- Telecom Students

Conference Secretariat

Ecommerce Gateway Pakistan (Pvt) Ltd.

Tel: (92-21) 111-222-444/ 34536321

Fax: (92-21) 3453-6330

Email: icit@itcnasia.com

Web: www.itcnasia.com

