



International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 8th Feb, 2010

SESSION SPONSORSHIP PACKAGE

Rs. 500,000

@ CONFERENCE

- Sponsor will be given the status of “**Session Sponsor**”
- **Chairman/CEO** of the Sponsoring organization will be **Guest of Honor** of the session *
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsored Session of the Conference*
- Sponsor will be given **five (5) Registrations** for the Conference. *

Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **Two (2) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **One (1) Vertical Banner** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** *

Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Notepad***
- Sponsor will be allowed to make **insertions in the Conference Kit***

@ EXHIBITION

- Allocation of **two (2) Shell Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

Branding Opportunities at Exhibition venue

- Placement of **one (1) Corridor Panaflex Printed Panel** (size 8ft x 8 ft) of the sponsor at Karachi Expo Centre *

@ MEDIA & PUBLICATIONS

Exhibition Catalogue

- The **Profile** (200 words) of the Sponsoring organization will be published in the **Exhibition Catalogue** *
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the **Exhibition Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue**

Website

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *

Note:

Maximum No. of Session Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Ad. & Banner Design on CD-ROM at least before **a month of the event**
Any item received after this deadline would not be entertained

Conference Secretariat

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