



International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 8th Feb, 2010

SESSION CO- SPONSORSHIP PACKAGE

Rs. 300,000

@ CONFERENCE

- Sponsor will be given the status of “**Session Co-Sponsor**”
- Sponsor will be given **Speaking Slot** (15 minutes) in the Sponsoring Session of the Conference*
- Sponsor will be given **three (3) Registrations** for the Conference. *

Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **One (1) Vertical Banner** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **One (1) Vertical Banner** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue *

Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Notepad***

@ EXHIBITION

- Allocation of **one (1) Shell Space Stall** (size 3m x 3m) to the sponsor in the Exhibition *
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*

@ MEDIA & PUBLICATIONS

Exhibition Catalogue

- The **Profile** (200 words) of the Sponsoring organization will be published in the **Exhibition Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue** *

Website

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *

Note:

Maximum No. of Session Co- Sponsor = Two (2)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM at least before **a month of the event**
Any item received after this deadline would not be entertained

Conference Secretariat

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