



International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 8th Feb, 2010

PLATINUM SPONSORSHIP PACKAGE

Rs. 1,000,000

@ CONFERENCE

- Sponsor will be given the status of “**Platinum Sponsor**”
- **Chairman/CEO** of the Sponsoring organization will be **Co-Chair** of the session *
- Sponsor will be given **Speaking Slot** (15 minutes) in the Inaugural Session of the Conference*
- Sponsor will be given **ten (10) Registrations** for the Conference. *

Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** *
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** *
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue*
- **Four (4) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue*
- **Two (2) Vertical Banners** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue *
- **Two (2) Vertical Banners** (size 2ft x 5ft) of the sponsor will be placed **Lift Wall** at the Conference venue *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference VIP facilitation room** Reserved for High Profile Dignitaries *
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration Area**

Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Notepad** *
- Sponsor will be allowed to make **insertions in the Conference Kit** *

@ EXHIBITION

- Allocation of **four (4) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition *
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

Branding Opportunities at Exhibition venue

- Placement of **two (2) Corridor Panaflex Printed Panels** (size 8ft x 8 ft each) of the sponsor at Karachi Expo Centre *
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre*
- Placement of max. **one (1)** vertical vinyl banner on **Left & Right Entrance** each (size 4' x 5') of Sponsor at the entrance of Karachi Expo Centre building*

Conference Secretariat

Ecommerce Gateway Pakistan (Pvt) Ltd.

C-17, KDA Scheme 1, Karsaz Road - Karachi, Pakistan

Tel: (92-21) 111-222-444 / Fax: (92-21) 3453-6330

Email: icit@itcnasia.com URL: www.itcnasia.com





International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

@ MEDIA & PUBLICATIONS

Exhibition Catalogue

- The **Profile** (200 words) of the Sponsoring organization will be published in the **Exhibition Catalogue** *
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the **Exhibition Catalogue** *
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue** *

Event Bulletin

- Printing of **Profile of the Sponsor** in the **Event Bulletin**
- Sponsor will be given **one (1) Quarter Page color Ad.** in the **Event Bulletin** *

Website

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** *
- Placement of **one (1) Banner Ad.** of sponsor at the **Event's Official Website** *

Note:

Maximum No. of Platinum Sponsor = One (1)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM at least before **a month of the event**

Any item received after this deadline would not be entertained

Conference Secretariat

Ecommerce Gateway Pakistan (Pvt) Ltd.

C-17, KDA Scheme 1, Karsaz Road - Karachi, Pakistan

Tel: (92-21) 111-222-444 / Fax: (92-21) 3453-6330

Email: icit@itcnasia.com URL: www.itcnasia.com

