



# International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 8<sup>th</sup> Feb, 2010

## **KIT & KIT ITEM SPONSORSHIP PACKAGE**

**Rs. 250,000**

### @ CONFERENCE

- Sponsor will be given the status of “**Kit & Kit items Sponsor**”
- Sponsor will be given **Speaking slot** (15 minutes) in any appropriate Session of the Conference\*
- Sponsor will be given **two (2) Registrations** for the Conference \*

### Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Kit** \*
- Sponsor will be allowed to make **insertions in the Conference Kit** \*
- **Conference Notepad** - with the sponsor name & logo \*
- **Conference Pen** – with the sponsor name & logo \*

### Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** \*
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** \*
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue \*
- **One (1) Vertical Banner** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue\*

### @ MEDIA & PUBLICATIONS

#### Exhibition Catalogue

- The **Profile (200 words)** of the Sponsoring organization will be published in the **Exhibition Catalogue** \*
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue** \*

#### Website

- Name and Logo of the Sponsor will be placed on the event's **Official Website** \*

#### Note:

**Maximum No. of Kit & Kit Item Sponsor = One (1)**

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Advertisement & Banner Design on CD-ROM at least before **a month of the event**  
**Any item received after this deadline would not be entertained**



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