



# International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

Version 1 updated 8<sup>th</sup> Feb, 2010

**GOLD SPONSORSHIP PACKAGE**

**Rs. 750,000**

## @ CONFERENCE

- Sponsor will be given the status of “**Gold Sponsor**”
- Sponsor will be given **Speaking Slot** (15 minutes) in the Inaugural Session of the Conference\*
- **Chairman/CEO** of the Sponsoring organization will be **Guest of Honor** in the Inaugural Session \*
- Sponsor will be given **eight (8) Registrations** for the Conference. \*

## Branding Opportunities at Conference venue

- Name and Logo of the Sponsor will be placed on the **Conference Head Table Backdrop** \*
- Name and Logo of the Sponsor will be placed on the **Conference Registration Desk Backdrop** \*
- Logo of the sponsor will be placed on **Wooden Block Banner** at Conference venue\*
- **Three (3) Vertical Banners** (size 3ft x 4ft) of the sponsor will be placed at the Conference venue\*
- **One (1) Vertical Banner** (size 2ft x 5ft) of the sponsor will be placed at the Conference venue \*
- **Two (2) Vertical Banners** (size 2ft x 5ft) of the sponsor will be placed **Lift Wall** at the Conference venue \*
- Placement of **one (1) Stand Banner** (size 2ft x 5ft) of Sponsor at the **Conference Registration venue** \*

## Conference Kit

- Name and Logo of the Sponsor will be placed on **Conference Notepad** \*
- Sponsor will be allowed to make **insertions in the Conference Kit** \*

## @ EXHIBITION

- Allocation of **two (2) Bare Space Stalls** (size 3m x 3m each) to the sponsor in the Exhibition \*
- **Guest of Honor** Reception to CEO/ Chairman of the Sponsor in the Exhibition\*
- Provision of adequate number of **Corporate Exhibition Entry Passes** to the Sponsor

## Branding Opportunities at Exhibition venue

- Placement of **one (1) Corridor Panaflex Printed Panel** (size 8ft x 8 ft) of the sponsor at Karachi Expo Centre\*
- Placement of Sponsor's logo on the **backdrop at Main Reception** of Karachi Expo Centre\*

## @ MEDIA & PUBLICATIONS

### Exhibition Catalogue

- The **Profile** (200 words) of the Sponsoring organization will be published in the **Exhibition Catalogue** \*
- Sponsor will be given **one (1) Full Page color Ad.** (size 12cm x 16cm) in the **Exhibition Catalogue** \*
- Logo of the Sponsor will be placed on the sponsors page inside the **Exhibition Catalogue** \*



**Conference Secretariat**  
**Ecommerce Gateway Pakistan (Pvt) Ltd.**  
C-17, KDA Scheme 1, Karsaz Road - Karachi, Pakistan  
Tel: (92-21) 111-222-444 / Fax: (92-21) 3453-6330  
Email: [icit@itcnasia.com](mailto:icit@itcnasia.com) URL: [www.itcnasia.com](http://www.itcnasia.com)



# International Conference on Information Technology

August 04, 2010 - Conference Hall, Karachi Expo Centre

## Event Bulletin

- Printing of **Profile of the Sponsor** in the **Event Bulletin**

## Website

- Name and Logo of the Sponsor will be placed on the **Event's Official Website** \*

## Note:

**Maximum No. of Gold Sponsor = Two (2)**

Sizes of all art works are given above in (width x height) format

\* Sponsor to provide Names with designations, Logo, Ad. & Banner Design on CD-ROM at least before **a month of the event**.

**Any item received after this deadline would not be entertained**



## **Conference Secretariat**

**Ecommerce Gateway Pakistan (Pvt) Ltd.**

C-17, KDA Scheme 1, Karsaz Road - Karachi, Pakistan

Tel: (92-21) 111-222-444 / Fax: (92-21) 3453-6330

Email: [icit@itcnasia.com](mailto:icit@itcnasia.com) URL: [www.itcnasia.com](http://www.itcnasia.com)