



2nd International Conference on
Enterprise Resource Planning
 Smart Tool for the Right Time to Empowering Your Business

Date: August 05, 2010
Venue: Karachi Expo Centre
Country: Pakistan
In conjunction with: ITCN Asia International Exhibition
Organizer: Ecommerce Gateway Pakistan (Pvt.) Ltd.

An **Enterprise Resource Planning (ERP)** system can be considered as being composed of a basic transactional system, which dictates to users how to process profitable & accurate business transactions, and a management control system, which facilitates the planning and communication of business targets and goals.

In the **21st Century**, businesses have entered an era of service-oriented global economy. In order to gain and maintain competitiveness, businesses are in an urgent demand of innovations in the design, development, marketing, and delivery of services. At the same time, from a technological point of view, service-oriented theories and methods have come to place a more and more important role in various e-business applications.



The **2nd International Conference on Enterprise Resource Planning** is being organized with an objective to realize the importance of ERP Solutions for the rapid changing areas of business management & System Integration to meet the different industry needs. ERP systems are designed to enhance all aspects of key operations across a company’s entire back-office – from planning through execution, management, and control.

The conference will bring together leading researchers, engineers, ERP consultants, experts and users in the domain of interest from different sectors.

<p>Focused Sessions: Application of ERP in following Industries:</p> <ul style="list-style-type: none"> • Manufacturing Industry • Service Industry • Distribution Industry • Retail Industry 	<p>Who should attend?</p> <ul style="list-style-type: none"> • Chief Executive Officers • Chief Financial Officers • Chief Information Officers • Chief Technical Officers • Consultants • ERP Implementers • Product Managers • IT / Network Managers • GM Operations & Productions • Product Managers form Different Sectors • ERP Students
<p>Reasons to Participate: MEET</p> <ul style="list-style-type: none"> • Government Officials • Industry Players • Key Decision Makers • End Users <p>SHOWCASE</p> <ul style="list-style-type: none"> • Your Latest Products & Services at ITCN Exhibition 2010 <p>DISCUSS</p> <ul style="list-style-type: none"> • New Developments in the Industry • Promote your Company Profile & Projects 	<p>3 Ways to Participate</p> <ul style="list-style-type: none"> • GAIN Maximum PROMOTION as SPONSOR • EXPOSURE as a TECHNICAL PROFESSIONAL • JOIN the Conference as DELEGATE



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