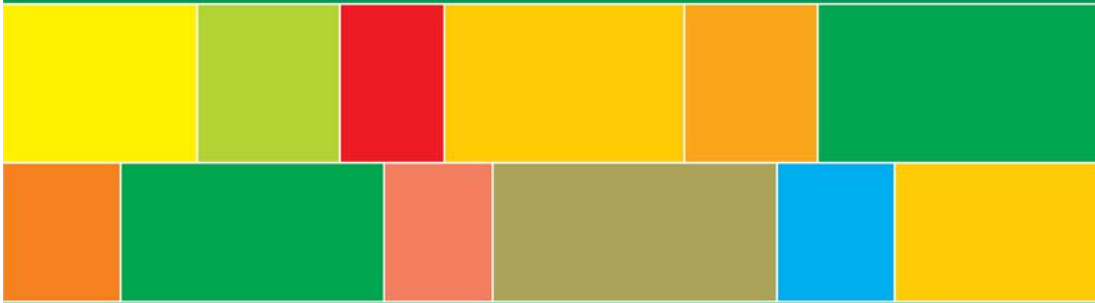




## Exhibitors' Profile



## Promoting Your Business is our Business



### BIG SAVINGS

1 Ad is all you need!  
No need to advertise in so many different magazines.



### COST EFFECTIVE

1 Ad lasts a WHOLE YEAR or till the directory is in circulation.



### A to Z LISTING

For Products & Services in more than 3000 classification in 3 volumes.



### YOUR COMPANY ON INTERNET

For Products & Services in more than 3000 classification.



### WORKS ROUND THE CLOCK

Works 24 hours a day, 365 days a year **WORLDWIDE!**

*It's Smarter to advertise in  
Jamal's Yellow Pages First*



### WORLDWIDE EXPOSURE

Jamal's YELLOW PAGES is most effectively circulated to:

- Import/Export Promotion Office World-wide
- Pakistan Embassies/Trade Offices abroad
- Foreign Missions/Leading Business Houses in Pakistan
- Chambers of Commerce throughout the world
- International Exhibitions Participated by EPB
- Guest Rooms of 4 & 5 Star Hotels throughout Pakistan



## U.S. Publishers (Pvt) Limited

18, C.P. & Berar Cooperative Housing Society, Block 7 & 8, Off: Amir Khusro Road  
Karachi-75350, Pakistan Tel: (92-21) 111-222-444, 453 6321 Fax: (92-21) 438 5030  
E-mail: info@jamals.com Web: www.jamals.com



### 3D Technologies (Pvt.) Ltd.



Suite # D-6, 4th Floor  
 Rahat-jo-Dero, Block-2  
 P.E.C.H.S. Main Tariq Road  
 Karachi-Pakistan  
 Tel: 021-4322718-19  
 Fax: 92-21-4322720  
 E-mail: info@3dt.com.pk  
 Web: www.3dt.com.pk  
 Contact: Mr. Faisal Iqbal Siddique  
 FACTORY: A-6, S.I.T.E., Karachi-75700. Pakistan

3D Technologies (Pvt.) Ltd. is Pakistan's leading manufacturer and supplier of world class Data and Communication Cabinets for housing precious Servers, Switches, as well as other computing and communication equipment, assuring a perfect balance between performance and reliability.

3D Technologies (Pvt.) Ltd. offers the most comprehensive rack solutions to protect the critical components of the IT & Telecommunication environment.

3DT offers the installer an opportunity for multi practice installation allowing combination of 19" metric and ETSI Mounted equipment in the same rack. Our team of sales engineers, account managers and support staff work closely with our customers to provide customized solutions for their datacenter management needs.

3DT's sales engineers are the highest trained and most skilled personnel in the industry. The team at 3DT excels at providing an industry leading pre and post sale support. The company has been in the business for last 15 years and has 2 factories in Karachi.

3DT produces Outclass Server Racks that best fits the technology. We claim to be the technology outfit expert.

#### 3DT MAIN PRODUCT LINE:

3D BLACKDIMENSION  
 Height: 42U  
 Width: 600mm

Depth: 1000mm  
 AVAILABLE COLORS Black Trim  
**3D GRAYDIMENSION**  
 Height: 42U  
 Width: 800mm  
 Depth: 800mm  
 AVAILABLE COLORS  
 Light Gray (RAL 7035) Gray (RAL 7001)

**3D MEDIA RACK DIMENSION**  
 Height: 42U, 37U  
 Width: 600mm  
 Depth: 600mm, 800mmA  
 AVAILABLE COLORS  
 Light Gray (RAL 7035) with Door Gray (RAL 7001)

**3D COMMS RACK DETAILS**  
 Steel and Aluminium  
 Height: 37U, 42U  
 AVAILABLE COLORS  
 Light Gray (RAL 7035)

### 3M Pakistan (Pvt) Ltd.



Islamic Chamber Of Comm. Bldg.  
 ST-2/A, Block-9, KDA Scheme-5, Clifton  
 Karachi-Pakistan  
 Tel: 021-5839103, 5877875 UAN: 111-225-536  
 Fax: 92-21-5877865  
 E-mail: farhan.zaheer@mmm.com  
 Web: www.mmm.com  
 Contact: Dr. Jeen Assaad

The spirit of innovation thrives throughout the world of 3M. The result is more than 40 different technology platforms that transcend borders, connect and synchronize businesses to foster new and exciting technologies, products and opportunities. Combined with a company culture that promotes initiative, 3M's leadership in streamlined operations and commitment to quality are the reasons why 3M ranks amongst the most innovative and respected companies in the world today.

With more than 100 years' experience and more than 75,000 people to draw upon, 3M remains a company that has never forgotten how it all began – with a

## Exhibitors' Profile

culture of perseverance, ingenuity and dedication to innovative thinking.

3M is fundamentally a science-based company producing thousands of imaginative products, and leader in scores of markets: consumer and office; display and graphics; electro and communications; health care; industrial and transportation; and safety, security and protection services. Our inspiration comes from listening to our customers. Our success is built on our ability to pioneer new technologies and apply them in new and groundbreaking ways – often in combination – to an endless array of customer needs. Virtually anywhere you go, 3M technologies are at work – making life easier, better and safer for the people in your home, in your community, in the business you work in and in the world at large.

Changing the world does not happen overnight. That is why 3M continuously sets the standards for improvement and innovation, believing that active and responsible global citizenship leads to safer and better living communities.

### AGN Computers



WH-41, 6th Floor, Techno City  
Altaf Hussain Road  
Karachi-74200, Pakistan  
Tel. UAN: 111-111-AGN (246)  
Fax: 92-21 262-5777  
E-mail: info@agncomputers.com  
Web: www.agncomputers.com  
Contact: Mr. Naveed Ebrahim

AGN established in 1990. An emerging and leading Importers, Distributors, System Integrator and Solution Providers of Computers, Communication, Broadcast, Security and Power/Energy products. Distributing over 500 products from over 25 world's renowned manufactures to a customer base of over 1000 vendors thru our 5 branches in major Cities of Pakistan with over 60 workers.

AGN Specialised in Computer cases, Keyboards, Mouse, Speakers, Memory, Motherboards,

Fax/Modems, Networking Products, Graphic/Display Cards, TV Tuners/Capture Cards, Digital Camera, Audio and Video Broadcast and Post Production solutions, VCD/DVD Authoring and Duplication solutions, UPS, Inverters and alternate energy Solar/Windpower solutions.

*Here is a brief of our products and services:*

#### **Computers:**

##### **AltecLansing**

Global leaders in MultiMedia Speakers - www.alteclansing.com

##### **BenQ**

Leading brand in LCD Monitors - www.benq.com

##### **HP**

World's leader in Storage products including Optical Disc Drives - www.hp.com

##### **Zoltrix**

A Leader in Fax/Modem and Multimedia Products - www.zoltrix.com

##### **Pixel View**

Pioneer in TV Tuner and Media Centre Products - www.prolink.com.tw

##### **Leadtek**

Top brands in Desktop and Gamers Graphic Cards - www.leadtek.com

##### **MSI**

World's Leading Brand in Motherboards & Graphic Cards - www.msi.com.tw

##### **GeCube**

Authorised ATI Graphic Cards Manufacturer - www.gecube.com

##### **Tyan**

Workstation and Server Motherboards - www.tyan.com

##### **Infinity**

Specialised in Computer Cases, Memory, Keyboards, Mouse & Accessories Jazz - Multimedia Speakers, Headphones and TV Box

#### **Communication**

##### **AirLive**

Indoor / Outdoor Wireless Network solutions. www.airlive.com

##### **VODTel**

IP-PBX Solution. www.vodtel.com

##### **Cisco Systems**

Enterprise Network solutions - www.cisco.com

**Juniper Networks**

Enterprise Network solutions Foundry Networks  
**Enterprise Network solutions**  
[www.juniper.com](http://www.juniper.com)

**Proxim Wireless WiFi/WiMax solutions**  
[www.proxim.com](http://www.proxim.com)

**Broadcast And Post Production**

**PlayBox**

TV Automation suite. [www.playbox.com](http://www.playbox.com)

**Pinnacle Systems**

Professional and Home user video editing hardwares.  
[www.pinnaclesys.com](http://www.pinnaclesys.com)

**MonarchVision**

**Wedding Video Mixing Solutions**

[www.themonarchvision.com](http://www.themonarchvision.com)

**Black Magic Design**

Declink series 10bit HD/SD Capture cards -  
[www.blackmagicdesign.com](http://www.blackmagicdesign.com)

**M-Audio**

a division of AVID for indoor and outdoor professional  
 Audio products. - [www.m-audio.com](http://www.m-audio.com)

**Echo Audio**

Professional Audio Recording products -  
[www.echoaudio.com](http://www.echoaudio.com)

**MOTU (Mark of the Unicorn)**

Professional Audio Recording products -  
[www.motu.com](http://www.motu.com)

**Security And Surveillance:**

AVTech-CCD based CCTV surveillance system and  
 Digital Video Recorder (DVR) System, Varifocal and  
 Day/Night Cameras, Indoor/Outdoor Speed Dome  
 Camera, Motion Detection, Software Control, Web /  
 Internet / LAN access. [www.avtech.com.tw](http://www.avtech.com.tw)

Octopus- a PC based Digital Telephone Voice  
 Recording System Record upto 128 Telephone lines  
 simultaneously and automatically Supports upto 1024  
 Telephone lines recording by stripping multiple PC  
 systems. Maintain Logs for Outgoing and Incoming  
 Calls by Telephone number, Extension number,  
 Callers Identification number, Dialed number, Date,  
 Time, Duration, etc. Search and Playback Records  
 over the LOCAL AREA NETWORK (LAN) and even  
 remotely from any part of the World thru Internet/Web  
 Server.

ZK Soft - Time and Attendance Management System  
 based on BIOMETRICS (finger print) or RFID  
 (Proximity/Mifare) Card as well as Pin Code based  
 alongwith Access Control. Easy data integration with  
 any Payroll system and HR Management system.  
 Ethernet based management.

M-Tek - GSM Car Security System Controlled by  
 YOUR MOBILE / PHONE Interactive Voice based  
 Command and Control Lock/Unlock Doors, Switch  
 on/off Car's Engine from anywhere Prevent  
 Intrusion/theftAnti Snatching / Anti-Hijacking  
 Monitor/Listen your Chauffeurs, Minor Children,  
 Workers who uses your Car

**Power & Energy:**

Super Power - Modified SineWave Intverter from  
 500VA to 5KVA, and UPS Offline/Online type from  
 650kva upto 20Kva. Solar light, fan, power generators  
 and wind turbines.

**Ahmed Grafics & Computer Services**



Office #18-19,3rd Floor, Sohni Centre,  
 Karimabad,Block-4, F.B. Area  
 Karachi-Pakistan  
 Tel: 021-6801721,7830831  
 E-mail: [info@ahmedgraf.com](mailto:info@ahmedgraf.com)  
 Web: [www.ahmedgraf.com](http://www.ahmedgraf.com)  
 Contact: Mr. Farrukh Iqbal

In early nineties, efforts to work on Urdu composing  
 software on personal computer had started gaining  
 popularity in the Pakistan market and with the advent  
 of the second phase of computerized Urdu composing  
 in 1997 Ahmed Grafics & Computer Services had  
 emerged as a forward-looking enterprise dedicated to  
 promote computerized Urdu composing.

Its services were then limited to simple Urdu/English  
 composing and page-making but it is now it is  
 providing elaborate pre-press services—right from  
 composing and layout-making to page-making and  
 designing books, reports and manuals—to the leading  
 printing and publishing houses in Pakistan.

## Exhibitors' Profile

The growing need for In-Page software and its shortage in Pakistan was efficiently met with by Ahmed Graphics in 2001 when it began its sale and after-sale support. Today, the company stands out as the authorized sole distributors of this most powerful Urdu page-layout software in Pakistan, providing satisfactory online and on-site service in addition to its sale.

The Qur'an is undoubtedly the largest published, most widely read and Most Blessed Book. Ahmed Graphics are also the authorized dealers of the Qur'an Publishing System which is an advanced computerized composing software for the Holy Book, and they provide complete pre-press services to Qur'an publishers. For calligraphy Kelk software is the best and Ahmed Graphics are its authorized distributors in Pakistan.

### Alcon Telecommunications Co., Ltd



4 FL No. 480-5, Sec. 6, Yen-Ping N. RD.  
Shih-Lin Taipei, Taiwan  
Tel: +886-2-28167062  
Fax: +886-2-28167065  
Web: www.alcon.tw  
Contact: David Fan

ALCON, an experienced manufacturer and the leading innovator of wireless outdoor broadband equipment and WLAN platform, was established in 1993. Production began with design and manufacturing the ultra long-range cordless telephone system, we have expanded the product range to incorporate 2.4GHz/5.8GHz wireless LAN equipment using the latest radio technology.

#### Line of Business:

WIFI Wireless telecommunications equipment, long range cordless telephone. 2.4GHz~5.8GHz communications system.

#### Product Line:

2.4GHz WIFI equipment. Long range wireless telephone.

### Arena Multimedia



806, 8th Floor, Park Avenue  
Shahrah-e-Faisal  
Karachi-Pakistan  
Tel: 021-4310966, 4310960  
Fax: 92-21-4310968  
E-mail: farhan@arena-pakistan.com  
Web: www.arena-pakistan.com  
Contact: Mr. Irfan Ahmed

MULTIMEDIA enables integration of all the media elements like audio, video, text, graphics, and animation along with a feature of interactivity. While the technology now available in all parts of the world is cost effective, there is a tremendous shortage of trained manpower in Multimedia.

Unless we are able to create adequate trained manpower in this technology, we will be unable to exploit the tremendous potential of MULTIMEDIA.

Recognizing this ARENA has set up 12 training centers as Franchise of Aptech Worldwide which focus on exclusive multimedia training. It provides a network in over 30 countries

In its 10th years of operations, ARENA with its dedicated Placement service and high level of support has earned a commendable reputation among the students who consider that after join ARENA they will be able to get a decent job easily.

The Arena courses are of international standard as they are compiled in collaboration with the main software companies. The fees are very competitive and provide good value for money as all the text books are included in it. More information can be had by visiting [www.arena-pakistan.com](http://www.arena-pakistan.com)

**ARGtek Communication Inc.**

8F-9, No.4, Lane 609, Sec.5  
 Chung Hsing Rd., San Chung City  
 Taipei Hsien 241, Taiwan  
 Tel: 886-2-2999-6958  
 Fax: 886-2-2999-7742  
 E-mail: Steven\_argtek@argtek.com  
 Web: www.argtek.com  
 Contact: Mr. Steven Ko

With brand name ARGtek-The Wireless Formosa, our company was founded in Taiwan in 2002'. Our vision is to produce convenient and efficient WLAN products to enable people enjoying comfortable wireless life. Of course, in addition to produce good products, we need worldwide partners to promote it.

**BS Microelectronics (S) Pte Ltd**

601-B,Eden Tower,82-E/2  
 Main Boolevard, Gulberg III  
 Lahore-Pakistan  
 Tel: 042-5782275  
 Fax: 92-42-5782274  
 E-mail: arslan.ashraf@bsmicroelectron  
 Web: www.bsmicroelectronics.com  
 Contact: Mr. Arslan Ashraf

BS Microelectronics (S) Pte Ltd (BSM) is a regional semiconductor distributor and engineering solutions provider with headquarter and logistics centers in Singapore and regional offices in Pakistan, India and Vietnam, and engineering partners in China and Taiwan.

Carrying STMicroelectronics products as primary line for distribution in South Asia and Southeast Asia countries, BSM has grown into one of the leading distributors in Pakistan, Sri Lanka and India regions. By visionary anticipation of local market and industrial demand in growth in South Asia and Southeast Asia countries, BSM has developed

performance/cost efficient design and engineering solutions for applications in

- Power supply equipment including UPS/Inverter, power supply stabilizer and SMPS solutions for online applications.
- CFL, FL and HID lighting products. Based on STMicroelectronics platform, BSM solutions cover wide range of topologies and solutions including discrete-based (transistor) low cost CFL ballast and multi-lamp/IC-based FL ballast and HID controls.
- Two/three wheeler automotive electronics including FLASHER, IGNITION and CDI.

Besides directly supplying electronics components to manufacturers and trading partners' needs in all types of applications, providing the industrial oriented solutions, BSM also supplies top quality USB disk drive ("Thumb drive) and memory cards (microSD, miniSD, SD cards) products. BSM has the flexibility to supply these memory products per your applications software requirements and your own company identity/logo.

**Singapore:**

Mr. Merlyn Xiu  
 E-mail: merlyn.xiu@bsmicroelectronics.com

**Business Plus**

302-304, The Plaza  
 G-7, Block 9, Clifton  
 Karachi-Pakistan  
 Tel: 021-5371477,5757591 UAN:111-603-603  
 Fax: 92-21-5371478  
 E-mail: shakir.saleem@businessplus.tv  
 Web: www.businessplus.tv  
 Contact: Mr. Salman Tatheer

The first Pakistani channel to offer business news and analysis, focus on news and current affairs through credible and hard-hitting programming. Reaching more than 22.5 million homes nationwide with a cable penetration of over 95% in metro cities. International footprints in over 52 countries Informative channel interface, providing comprehensive business

## Exhibitors' Profile

information 24-hrs a day First mover advantage resulting in high brand preference among viewers Over eleven hours of live programming everyday Identified for its credible & authentic news & data due to its systematic editorial policy Dedicated, specialized and a professionally qualified team for all operations & programming.

So, whether you want to promote your business/ brand through our media or capture the eye balls of who's who in the corporate sector, students, young entrepreneurs or government officials we make sure that you get your message across & have the maximum exposure best suited to your marketing requirements!

### Business Plus Strengths

- Wide Reach
- Live Analysis of the Local Stock Market & International Market Updates
- Credible Business Data Live From KSE and APP
- Unbiased And Authentic News Reporting and Current Affairs Programming
- Live Interactive Transmission
- High Visibility Among Opinion Leaders

### Comsys Communication (Pvt) Ltd.



7/O, 1st Floor, Block-6  
P.E.C.H.S.  
Karachi-Pakistan  
Tel: 021-4521841, 4521884  
Fax: 92-21-4521894  
E-mail: mahmood@comsys.com.pk  
Web: www.comsys.com.pk  
Contact: Mr. S. Shahzad Hussain

FIDA INTERNATIONAL (S) PTE LTD has been a provider of technologically innovative and user-friendly products of "PROLiNK" since 1991. With more than a decade of professional experience in the Info-communications sector, PROLiNK specializes in a wide range of products of Data Communication, Networking, Wireless, Display, Backup UPS and Accessories providing effortless solutions for both wired and wireless networks.

Our quest for continuous improvement and quality assurance to the customer has earned us the ISO 9001 quality certification since 1999. And we will continue this tradition to provide our customers with quality and affordable products.

Established in 1996, ComSys Communication is a privately owned company that identifies, evaluates, selects and integrates Telecommunications, Broadband Data Networks, Internet, E-Commerce related products and services in Pakistan.

The company focuses on the provision of advanced telecom solutions ranging from Basic Telephony to Broadband Access Networks, Video Phones, Video Conferencing, Bio-Metric Access Control, Testing Equipments.

Our key customers are Telecom Operators, ISPs, Data Operators, Banks, Oil & Gas Industry and Enterprise Customers located throughout Pakistan. Currently we own significant portion of Pakistan broadband market.

### Daily Times

#### Daily Times

Office No.311  
Business Avenue  
Main Shahrah-e-Faisal  
Karachi-Pakistan  
Tel: 021-5377132-6  
Fax: 92-21-5377139  
E-mail: sherazakber@dailytimes.com.pk  
Web: www.dailytimes.com.pk  
Contact: Mr. Sheraz Akber

Daily Times is created by a strong editorial team led by Najam Sethi and includes some of Pakistan's most respected and distinguished journalists. We have 173 correspondents in Pakistan and abroad, and an extensive syndication and wire service network.

The newspaper's editorial includes features on education, the environment, health, lifestyles, science, technology and sports. Daily Times editorials are recognized as being among of the most influential in the country.

### DSG Technology, Inc.



7F, 220, Cheng Teh Road  
 Section 4, Shilin, Taipei, Taiwan  
 Tel: +886 2 8861 1566 e2200  
 Fax: +886 2 8861 5557  
 E-mail: roland\_hung@dsg.com.tw  
 Web: www.dsgtechnology.com.tw  
 Contact: Roland Hung

DSG is a public listed company in Taiwan, with 100 staffs and 30 people in R&D. All products made in Taiwan, this would ensure product quality and reliability.

**Line of Business:**  
 Communication

**Product Line:**  
 Voice Logger, Auto Attendant, Voice Mail, IP PBX

### East West Insurance Company Ltd.



410, EFU House, M. A. Jinnah Rd.  
 Karachi-Pakistan  
 Tel: 021-2313304,2203311  
 Fax: 92-21-2310851  
 E-mail: info@eastwestins.com  
 Web: www.eastwestins.com  
 Contact: Mr. Naveed Younus

EAST WEST INSURANCE COMPANY Limited was established in 1983. The Company underwrites all classes of general insurance including, Fire, Marine, Accident, Machinery Breakdown, Contractor's All Risks, Erection All Risks, Electronic Equipment, Computer All Risks, Workmen's Compensation, Personal Accident, General Professional Indemnity, Health, Crop, Livestock, Tractor & Machinery Insurance, Bid Bonds, Performance Bonds, Mobilization Advance Bonds and Financial Guarantees, etc. Our Company has significance position in the insurance industry and enjoys IFS rating A- by Pakistan Credit Rating Agency (PACRA)

and JCR-VIS Credit Rating Agency. The Registered Office of EWI is at Quetta, Head Office at Karachi, Principal Offices are at Lahore and Islamabad and Regional Offices with network of more than 50 branches all over Pakistan. We are listed with the Karachi Stock Exchange with market quotation of share of Rs.10.00 is around Rs.230.00 per share. The paid-up capital of our company is over Rs.200.00 million. We have adequate re-insurance arrangements with statutory re-insurers as well as world-renowned 'A' rated re-insurers to protect large risks. We are enlisted and enjoying the confidence of a variety of clients including Corporate, Public Sector industries, Private and commercial banks, Leasing Companies, Financial Institutions and Mudarba Companies.

### EfroTech



Suite #301, Progressive Center  
 P.E.C.H.S., Shahrah-e-Faisal  
 Karachi-Pakistan  
 Tel: 021-4389620,4389622  
 Fax: 92-21-4389623  
 E-mail: faisal.noman@efrotech.com  
 Web: www.efrotech.com  
 Contact: Nadir Khan Feroze

At EfroTech, we strive to lead in the invention, development and maintenance of the industry's most advanced, state-of-the-art information technology solutions in the arena of software, web and media presentations.

Our core competencies are focused on the design and implementation of state-of-the-art software solutions for Manufacturing & Servicing Industries, Financial & Educational Institutions, Government Organizations as well as Multinational Companies.

We translate these technologies into value for our clients through creative, tailored solutions that best meet their needs.

#### Core areas of expertise

- Website design, development and hosting
- Media presentations

## Exhibitors' Profile

### Software development

- Communication infrastructure development
- Strategic consulting and Business Process Re-engineering

### Clients

CNBC Pakistan, National Bank, Sheraton, CoCa Cola, KFC, Toyota, Culligan, Meezan Investment, Samaa Tv, AKD Investment, Celera Intl. Alfalah Insurance, Phoenix Armor, Adamjee, DreamWorld, ICAP, NIM, Tapal, English Buisuit Manufacturers, NJI, CDC, Reckitt Benckiser , Sony, Jaffer Group, 3M, Engro Chemicals, B.P. Industries, Candyland, NIFT, and Otsuka Pakistan Ltd. and many more.

Almost a decade old company, EfroTech has made its mark in the local IT arena with its strong brands and innovative solutions and is now spreading its wings to cater to the global market with its Workflow and Mobile applications.

### Enterprise Team (Formerly Jin Technologies Pvt. Ltd. Karachi)



607, Level 6, Ibrahim Trade Towers  
Plot No.1, Block 7 & 8, MCHS  
Main Shahrah-e-Faisal  
Karachi-75400, Pakistan  
Tel: 021-4529789, 4327679  
Fax: 92-21-4310968  
E-mail: info@eteamid.com  
Web: www.eteamid.com  
Contact: Mr. Riaz Salim

Enterprise Team (eTeam) was established in July 2007. The company was previously Jin Technologies Private Limited and was operating as its Karachi office.

eTeam uses state-of-the-art information and communication technologies to offer a wide range of services and products to its clients in the areas of business software, interactive media and Internet applications. Our team has extensive development experience in building web-based products, Internet applications and interactive learning tools, including

products on history, games, and educational titles. Our 2D animation title 'Cartoon Qaida is a winner of the most coveted P@SHA ICT Award-2004 in the 'Best of Education' category. Our product, 'Story of Pakistan™', an interactive encyclopedia website and CD-ROM won the 'Best of Research & Development' Award, at the P@SHA ICT Awards 2005. In addition to winning the Best of R & D in P@SHA ICT Awards 2005 our products also received a merit award, in the 'Education and Training' category, for our Urdu Literacy Software developed for ESRA, a project of USAID.

### Eurone (HK) Co. Ltd.



Room 1013-1014, Fo Tan Industrial Centre  
26-28 Au Pui Wan St, Fo Tan  
Shatin, N.T., Hong Kong  
Tel: (852)-29470868  
Fax: (852)-26071009  
E-mail: info@eurone.com.hk  
Web: www.eurone.com.hk  
Contact: Jeffrey Chiu

Established in 1992, Eurone (HK) Company Limited specializes in manufacturing a variety of computer hardware and electronic consumer products. We are committed to offering customers good quality products, at competitive prices and timely delivery while still maintaining a wide variety of products. Our product lines include motherboards, card readers, pen drive and portable multimedia players (MP3/MP4). With experiences in OEM/ODM projects, our engineering department and marketing teams strive to fulfill your needs and requirements. By combining all of the above factors and more, our customers can have strong confidence in our ability to provide quality service and up-to-date technology information.

### Line of Business:

Manufacturer of computer components

### Product Line:

Motherboard, Pen Drive, Card Reader and MP3/MP4 players

## Export Processing Zones Authority (EPZA) Pakistan



Export Processing Zones Authority (EPZA)  
Pakistan, Ministry of Industries  
Production & Special Initiatives  
Government of Pakistan  
Landhi Industrial Area  
Ext-Mehran Highway, Landhi  
Karachi-75150, Pakistan  
Tel. UAN: 111-777-222  
Fax: 92-21-5082005-5082009  
E-mail: epza.media@gmail.com  
Contact: Ms. Shahida Qaiser

### Export Processing Zones Authority:

The Export Processing Zones Authority (EPZA) was established in 1980 by the Government of Pakistan by promulgating an ordinance with the mandate to plan, develop, manage and operate export processing zones in Pakistan.

The EPZA has since been pursuing an extensive industrial programme for setting up these zones in the country with a view to providing competitive manufacturing facilities preferably based on local raw materials and skilled labour.

The Authority is an autonomous body and is administered by a Board of Directors headed by a Chairman.

Incentives available at EPZA include; Free movement of capital, No minimum or maximum limit for investment, Duty-free imports of machinery, equipment and material, No sales tax on electricity and gas bills, Obsolete/old machinery can be sold in domestic market of Pakistan after payment of applicable duties & taxes, Exemption from local import restrictions, Foreign Exchange control regulations of Pakistan not applicable, Production-oriented labour laws to be regulated by the Authority and Relief from double taxations subject to bilateral agreement.

## Mediators Group of Companies

Office No. M 10 & 11  
Progressive Plaza  
Beaumont Road, Civil Lines  
Karachi-75530, Pakistan  
Tel: 021-5656172-5  
Fax: 92-21-5656112  
E-mail: mediator@cyber.net.pk  
Contact: Mr. Babar Ayaz

### Celebrating 20 years of bridging the Communications Gap

Mediators is the leading PR & Communications Consultancy of Pakistan. For the last 20 years Mediators has been providing Public Relations Consultancy to leading MNCs and local organisations. Mediators has organised a number of high-profile conferences, seminars and workshops.

Our conferences attracted foreign and local executives.

Mediators offers its clients media-monitoring services. Scanned newspapers clippings are provided to the clients with a report and analysis of the tone of coverage.

Mediators has a singular distinction of training senior executives of MNCs and local organisations in Crisis Communication Skills. Mediators is affiliated with Burson-Marsteller, which is one of the top 5 PR Consultancies of the world. BM has its offices in 50 countries which gives us an outreach to these markets.

Mediators head office is in Karachi. It has a regional office in Islamabad (Pakistan's Capital) and a representative office at Lahore. Mediators has a vast network of resource persons in almost all major cities of Pakistan.

## Exhibitors' Profile

### Family Educational Services Foundation



1st Floor, 2-K, Block-6, P.E.C.H.S.  
Karachi-Pakistan  
Tel: 021-4901293, 4901294  
E-mail: fesf@cyber.net.pk  
Web: www.fesfpk.org  
Contact: Daniel Marc

#### Caring for today... investing in tomorrow!

FESF is a non-profit, educational, volunteer organization established in 1984. Our mission is to enhance the quality of life for all members of the community, especially those who are disadvantaged.

#### Deaf Reach

Schools and Training Centers for the Deaf in Karachi, Hyderabad, Lahore Deaf Reach provides a place of excellence where the Deaf can develop their full potential and increase their opportunities for success. Using a holistic approach, Deaf Reach provides academic and skills training in a variety of fields, assisting the Deaf to develop their inherent gifts and talents and to realize their full potential. Via our "Job Placement Program" we provide the Deaf assistance in obtaining gainful employment.

#### Community Services

- Orphanage Visitation
- Classes for Disadvantaged Children

We provide social uplift and assistance to improve the quality of life for those less fortunate due to handicaps or other personal hardship. In addition to extra-curricular classes for needy children, FESF organizes a yearly summer camp for 250 orphan and deaf children, as well as the annual "Children's Benefit Concert" for 4,000 underprivileged and handicapped children.

#### Eduserve Training Program

- Educational Seminars and Workshops
- Youth Leadership Development

The mandate of the Eduserve program is to strengthen the educational infrastructure by training teachers, administrators, parents and youth. Towards this end

we conduct in-depth courses in the field of education, child development and leadership. The Youth Leadership program focuses on cultivating young leaders, instilling in them a sense of community involvement and volunteerism.

#### HeartBeat!

- Benefit Musical Programs

Our performing show troupe, HeartBeat!, organizes exciting benefit musical programs for thousands countrywide. Performing in schools, hospitals, centers for the handicapped, as well as in civic events and government functions, they have entertained children and people from all walks of life! HeartBeat! is available upon request.

#### Flare



After coming into existence in September 2004, the FLARE has matured from a new born of 16 pages to a grown-up of 100 pages. Every month we publish 8000 copies, which are delivered to the entire Telecommunication sector in Pakistan. Besides, it reaches to the leaders of industry, governments, international organizations, legal experts, bankers and the like. For general public, it is available on the famous bookstalls in the country.

During this journey of almost three years, Flare has gone through all the crests and troughs. Being first of its kind in the country, it had to swim through a sea of quandaries, ranging from collection of information to lending the ideas the words they need. But the credit goes to restless efforts of the Flare team that they have seen the day when Flare got the award of best telecom magazine in the country.

The idea behind launching a telecom magazine was to show both sides of the picture to the common public. The Flare is proud of the fact that it has always been positively critical and at the same time it has been applauding the good steps taken by different organizations.

The Flare has not only confined itself only to the telecom sector but has grasped almost every problem

faced by a common man. It has encapsulated in its pages the wide range of subjects of common interests, varying from the piracy of Indian and English movies to the piracy of the creativity in the marketing sector, from the information of the market to the analysis of the issues coming ahead, from the interviews of private sector giants to the interview of the Prime Minister. The Flare has always treated every matter on merit, giving the reader true picture and leaving the reader to make the decision.

Our sincere efforts earned us the reputation of having been declared the official magazine number of times by various national and international platforms such as ITCN.

Today, what flare has in hands is the outcome of the continuous and restless efforts of the Flare team but it needs to tighten its grip even more on the what it has already achieved. This voyage of unearthing is still to be continued, as the best is yet to come.

#### **Foresight Technologies (Pvt) Ltd.**



#2B,45-C,27th Commercial St.  
Tauheed Commercial Area  
Phase-V Ext., D.H.A.  
Karachi-Pakistan  
Tel: 021-5304308, 5304309  
Fax: 92-21-5206780  
Web: [www.4sight.com.pk](http://www.4sight.com.pk)  
Contact: Syed Ansar-ul-Haque

Foresight Technologies Private Limited was established in 2006 by former management of the largest Internet and Data Communications operator in Pakistan. With a proven track-record and diversified combined experience of more than 50 years in the field of Information Technology and Telecommunications, Foresight Technologies brings unique value to our customers.

The core focus of Foresight Technologies is to deliver most reliable and economical solutions in Pakistan and Middle East markets that significantly reduce IT operational cost, improve efficiency & security thereby empowering our valued customers with total

control over their IT investments for prudent utilization of their IT assets in a sustainable way. Our team has solid experience in leveraging IT to achieve maximum commercial benefit. Our track-record incites confidence from our customers who rely on us to address the complete technology lifecycle, including assessment, design, validation, planning, implementation, and management.

Foresight Technologies provides end-to-end business solutions which leverage technology. We provide solutions for a dynamic environment where business and technology strategies converge.

Whether it is IT Automation, Emerging Technologies, Security Audits, Network Design and Optimization Services, Business Advisory Services for new companies, our approach focuses on combining IT innovation and adoption, while also leveraging an organization's current IT assets.

With the best-in-class professionals at 4Sight, we use a low-risk solution delivery model to accelerate schedules with a high degree of time and cost predictability.

#### **Glacialtech Inc.**



9F, No.352, Sec.2  
Jung Shan Road  
Jung He City  
Taipei, 235, Taiwan, R.O.C.  
Tel: 886 2 22441227  
Fax: 886 2 22441228  
E-mail: [sales@glacialtech.com](mailto:sales@glacialtech.com)  
Web: [www.glacialtech.com](http://www.glacialtech.com)  
Contact: Erin Huang

GlacialTech Inc. was established in June 2001. Its technological areas of expertise include specialized thermal theory, soldering and mounting technologies, mechanism design, test and verification environment build-up and advanced conduct material development.

#### **Product Line:**

CPU Cooler, PSU, LED Lighting

## Exhibitors' Profile

### Global Science



139, Sunny Plaza, Hasrat Mohani Road  
Karachi-74200, Pakistan  
Tel: 021-2625545  
Fax: 92-21-2625545  
E-mail: [globalscience@yahoo.com](mailto:globalscience@yahoo.com)  
Web: [www.glosci.net](http://www.glosci.net)  
Contact: Mr. Aleem Ahmed

#### Distribution Network

With a circulation network of 121 distributors (as of May 5, 2007) – evenly dotted in the urban centres as well as the remotest rural areas of the country – monthly Global Science is the largest circulated, Urdu-language popular science magazine in Pakistan that covers more than 90% area of the country.

#### Target Audience

- Teenagers studying various disciplines of science, especially computer science and information technology;
- Youth (studying at graduate and undergraduate level)
- Lay people having interest in science and technology.

#### Contents Overview

Against all odds, Global Science has transformed itself into the most well segmented popular science magazine in Pakistan. Covering almost every aspect of science and technology, Global Science offers a unique blend of contents that satisfies the needs of its wide-ranging audience. In short, the segmentation is the greatest editorial strength of Global Science.

**General:** Ik Nuskha e Kemiya (science-religion dialogue); Baazgasht (readers' feedback); Idariya (editorial); Dunya e Science (science news); Sehat e 'Amma aur Tibbi Technology (health and medicine); Defence Corner (defence news); Pakistan mein Scincy Sergermian (science in Pakistan); Ek Khabar, Aik Mazmoon (news features); Personality Grooming; Lighter side of science; In-depth Articles; Commentaries.

**CS/ ICT:** Software, Hardware (computer science and

IT-related news); Net Nama (website reviews); Downloads (free and useful downloads); Computer Tips aur Troubleshooting (quick tips and fixes); News Features; In-depth Articles; Tutorials.

**8-to-80:** Scincy Sawal–Scincy Jawab (scientific questions/ answers); Science Doste (friends of science); Kum Kherch Aur Aasan Scincy Tajarbat (low-cost/ no-cost Experiments); Sumjhain In Kay Kaam Ko (how things work); Global Science Lughat (literary/ historic background of scientific terms); Global Science Quiz.

#### Affiliations/ Recognitions

- Full member, All Pakistan Newspapers Society (APNS);
- ABC Certified, PID-enlisted publication;
- Volunteer, South Asia Gateway, Science and Development Network, UK;
- Winner, NCR IT Excellence Award (2001), for IT Publication.

### H. K. Shah Enterprise (Pvt) Ltd.



409, 4th Floor, The Regency Mall  
Abdullah Haroon Road, Saddar  
Karachi - Pakistan  
Tel: 021-5671570, 5670406  
Fax: 92-21-5682605  
E-mail: [mujtaba\\_i@hkshah.com.pk](mailto:mujtaba_i@hkshah.com.pk)  
Web: [www.hkshah.com.pk](http://www.hkshah.com.pk)  
Contact: Mr. Mujtaba Ahmed Inamdar

H. K. Shah Enterprise(Pvt) Ltd main business emphasis is providing complete networking solutions to such users of information technology who wish to adhere to a high standard, yet retain a freedom of choice. We devote our best to maintain the good reputation for excellence, second to none in the market we serve. To qualify with customers request and to be satisfaction is our persisted goal. We at H.K. Shah Enterprise (Pvt) Ltd provide strong customer support with comprehensive service.

H. K. Shah Enterprise(Pvt.) Ltd specialized in SERVER Management Solutions most suitable for

SOHO, Corporate and Private IT and Internet users. Structured Cabling; Raised Flooring; Server and Communication Rack; RF,VSAT and DATA CENTRE SOLUTIONS. All the equipment and solutions offered are of latest and innovative engineering with stringent quality control confirming to International Standards.

H. K. SHAH maintains a high degree of customer satisfaction by quickly and effectively filling market needs. To build and retain partnership with our customers, we focus our attention and expertise on consistently providing quality products that are competitive prices.

### Hamdard University



164-G, Block-III, P.E.C.H.S.  
Karachi-Pakistan  
Tel: 021-4559779,4558839  
Fax: 92-21-4558144  
E-mail: tahaider@yahoo.com  
Web: www.hamdard.edu.pk  
Contact: Mr. Salman Khan

Hamdard University is a federally chartered university of Pakistan. It has a main campus spread over 350 acres besides 2 city campuses at Karachi and one at Islamabad with 8 faculties, a student population over 7,000, and more than 300 faculty members, Hamdard University is the largest private sector general university in Pakistan. Hamdard University has laid special emphasis over engineering, sciences, technologies, medicine and law, especially information technology.

Hamdard Education Net (HEN), Regional Cisco Networking Academy, Information Technology Solutions are some of the special initiatives taken up by the university in the IT and Technological domain under the umbrella of Hamdard University Research and Consultancy Consortium (HURCCON). HURCCON Call Center is a special upcoming project of the university with a beginning of an outbound center and an initial strength of 25 tele-agents. HURCCON bears the objectives of bringing together the researchers, consultants and scholars in the fields

of Management, Medicine, Engineering, Cybernetics, Social Sciences, Biological Sciences, Physical Sciences, and Information Technology, on issues of national, regional and global significance. It is chalked out to provide solutions globally with special emphasis on developing solutions to the problems faced by Pakistani professionals, managers and entrepreneurs.

### HTC Corp.



24-Faiz Road, Old Muslim Town  
Lahore-Pakistan  
Tel: 042-5882019  
Fax: 92-42-5838071  
E-mail: mujahid@pecidoton.com  
Contact: Mr. Mujahid Asim

HTC Corp. (TAIEX: 2498) produces powerful handsets that continually push the boundaries of innovation to provide true mobile freedom.

Founded in 1997 by Cher Wang, Chairwoman, HT Cho, Director of the Board & Chairman of HTC Foundation, and Peter Chou, President and CEO, HTC made its name as the company behind many of the most popular operator-branded devices on the market. It has established unique partnerships with key mobile brands, including the leading five operators in Europe, the top four in the US, and many fast-growing Asian operators. It has also brought products to market with industry leading OEM partners and, since June 2006, under its own HTC brand.

HTC is one of the fastest-growing companies in the mobile sector and has achieved remarkable recognition over the past couple of years. Business Week ranked HTC as the second best performing technology company in Asia in 2007 as well as giving the company the number 3 spot in its Global listing in 2006.

Since launching its own brand 18 months ago the company has introduced dozens of HTC-branded products around the world.

## Exhibitors' Profile

### Products & Innovation

HTC is known for its innovation. It is constantly broadening the range of devices it offers – introducing devices to support specific applications and new form factors that meet the increasingly diverse needs of its customers and partners.

HTC's product portfolio offers easy-to-use solutions that embrace the full range of mobile multimedia resources, wireless anytime and Internet on the go.

It has a rich heritage of device 'firsts':

- First color palm-size PC (1999)
- First Microsoft Pocket PC (2000)
- First Microsoft wireless Pocket PC (2002)
- First Microsoft powered Smartphone (2002)
- First Microsoft Smart Music Phone (2004)
- Large 2.8" TFT touch-screen LCD display
- First Microsoft 3G Phone (2005)
- First Microsoft Windows Mobile 5.0 Platform Phone (2005)
- First tri-band UMTS 3G device on the Microsoft Windows Mobile platform (2006)
- First Microsoft Windows 5.0 Smartphone (2006)
- First Tri-band UMTS PDA
- First intuitive touch screen to allow finger tip navigation (June 2007).

In early 2006, HTC launched a powerful new device with a groundbreaking form factor: the HTC Advantage. The HTC Advantage is the world's most powerful office, boasting a 5" screen and full detachable QWERTY keyboard. This was followed in early 2007 with the introduction of the HTC Shift. Equipped with Windows Vista this device includes a brilliant 7-inch widescreen touch display and a 40 gigabyte hard drive.

HTC launched the HTC Touch™ in June 2007 as the result of extensive R&D and the conviction that fingertip control would enable more intuitive navigation. The groundbreaking HTC Touch™ is equipped with TouchFLO™ so that consumers just sweep their finger across the screen to get access to the most commonly used content, contacts and features in a simple finger flick. HTC aims to continually develop smart new devices that empower users on the go, providing more freedom in the way they live their lives.

### Ibrahim Associates



51-C, 15th Commercial Street  
Phase-II (Ext.), D.H.A.  
Karachi-Pakistan  
Tel: 021-5889449,5889400  
Fax: 92-21-5896581  
E-mail: iba@cyber.net.pk  
Contact: Dr. Ibrahim Arain

### The Company

M/s Ibrahim Associates was established in 1980, focusing on excellent implementation of supply requirements of quality promotional tools. Major sourcing countries include USA, UK, Germany, Turkey, China, South. Korea, Hong Kong, Taiwan, Thailand, Malaysia and Philippine.

### Chief Executive-Dr. Ibrahim Arain

Dr. Ibrahim has over 20 years of experience specializing in Manufacturing and supply development. He has in-depth understanding of operational and field efficiency.

### Our Approach

#### Customers

We will be honest, fair and open in our dealings with our customers and endeavor to help them at all Times. We are committed to providing them with value for their money.

#### Society

Our main contribution to society is the value we can add through our success in business. We will seek to be a positive influence on those social and environmental issues, manifesting responsibility to our customers, colleagues and suppliers, we think is most important.

### Value Additions

We bring the value additions to our clients through Operational Efficiency and Innovative & Unique Ideas.

### Key Performance Indicators we follow

- Operational Efficiency
- Innovation
- Customer Satisfaction
- Business Risk

- Management Expertise
- Cost Leadership

**Areas of expertise Services**

- Company's first hand experience
- Trained field staff
- Qualified Management
- Conceptualization
- Fabrication of display stands etc
- Fabrication of stalls
- POP Material
- Giveaways
- Import

**Manufacturing / Printing facilities**

- High quality screen printing, pad printing, foil printing, offset printing & computer designing
- Plastic Injection Die Making & Molding
- Fabrication in PVC, Acrylic, Plastic, Wood & Metal materials
- Packaging

**International partners**

- Senator & Co. GmbH - Germany
- Mae-Ruay Snack Food Factory Co., Ltd Thailand
- Rabisco Group Philippine
- Uniwell Electronics Taiwan
- Nozomi Marketing (M) Sdn, Bhd. - Malaysia
- Cetin Plastik Turkey

**Major Clients**

Multinational pharmaceutical & consumer companies

**Infra Systems**



Suite # 5, Mezzanine Floor, Amber Palace  
 S.M.C.H.S., Shara e Faisal  
 Karachi-Pakistan  
 Tel: 021- 4384401-02 & 4538028  
 Fax: 92-21- 4559637  
 E-mail: [infrasys@cyber.net.pk](mailto:infrasys@cyber.net.pk)  
 Web: [www.infrasystems.net.pk](http://www.infrasystems.net.pk)  
 Contact: Mr. Talha Khan

**“We Make Ideas & Technology Work Together  
 For Your Competitive Advantage”**

INFRA SYSTEMS, the pioneer in innovative Computer Applications And Information Technology in Pakistan, continues its leadership role, as it celebrates Ten (10) successful years and prepares to enter the next millennium as the leading IT Company in Pakistan. Established in 1997 by a group of highly qualified professionals.

Due to our modernized, innovated and professional attitude towards business, INFRA SYSTEMS also represents GE for UPS And Power Protection Business in Pakistan. As an authorized dealer, it has developed a reputation for dependability and quality in supplying complete power solutions for all types of load applications backing it up by providing excellent backup support and maintenance services to our valued customers. We have nationwide network of branches, well equipped with qualified and factory trained engineers and technicians for after sale support in Pakistan.

**Our Business Partners:**

- Authorized dealer of General Electric (U.S.A.) for UPS.
- Authorized dealer of Fujitsu Siemens (Germany) for Computer Systems, Laptop, Servers and Thin Clients.
- Registered Partners of Microsoft for Software Licensing and Software Licensing Assurance.
- Authorized dealer of Intel for Processors and Mother Boards.
- Authorized dealer of McAfee for antivirus softwares.

**Pre-Sales & Post Sales Support For UPS:**

INFRA SYSTEMS has made significant investment in technical support programs for its business partners with specific aim of helping them to implement larger and more complex project. Services include:

- Help desk Access
- Pre-sales Consultancy
- Post-sales Help Desk
- Post-sales Services
- Manufacturers Support
- Maintenance Contract & Warranty Support

Once the best solution has been chosen, we help to get it up and running.

## Exhibitors' Profile

### Our installation services include:

- Equipment installation and connection
- On-site equipment start-up (conformity tests)
- Training of operating technicians at customer's site

### Maintenance Services:

For optimized management of critical installation of power protection equipment, we organize pro-active maintenance and propose a range of maintenance contracts suited to our valuable clients as under:

#### Type-1 (Ultra)

24 hrs / 365 days  
labor cost include  
battery inspection  
technical upgrading  
free parts replacement  
6 x routine visits per year

#### Type-2 (Premier)

24 hrs / 365 days  
labor cost include  
parts on payment  
6 x routine visits per year

#### Type-3 (On-call)

8 hrs on-line  
labor cost not included  
parts on payment  
services subject to availability of tech. staff

## Intel Pakistan Corporation



Suite #222, The Forum  
G-20, Block-9, Khayaban-e-Jami, Clifton  
Karachi-Pakistan  
Tel: 021-5375203, 5375205  
E-mail: asma.aziz@intel.com  
Web: www.intel.com  
Contact: Ms. Asma Aziz

Intel Pakistan Corporation established its market development office in Pakistan back in September 1997. Since then, in a span of over 10 years, Intel Pakistan Corporation has had many milestones to its name. Apart from the usual marketing activities, Intel

has played a key role in spreading IT awareness in Pakistan and has supported the IT industry by providing leading edge technology products to the local market at the same time when they are made available internationally.

Apart from supplying the computing and communications industries with cutting edge products, Intel Pakistan has also hosted sundry interactive workshops, seminars, exhibitions and other events that reflect the company's aim to promote IT awareness in Pakistan.

Intel is also working closely with the government to bridge the digital divide and promote PC literacy in the country under our Intel World Ahead and many other initiatives.

Intel's active participation in the educational front has also been an ongoing process. In this regard, Intel's education initiative, Intel® Teach speaks volumes for Intel's commitment to incorporate technology into the nation's existing educational set-up. This program has been especially launched to target public and private school teachers for training purposes, in order to enable them to deploy IT in their daily curriculum and henceforth enhance the student's learning curve. Intel International Science & Education Fair is also running in Pakistan for the last two years which is aimed at promoting project based learning.

Intel Pakistan Corporation will continue to play a key role and support the local IT industry in Pakistan.

## Jaffer Brothers (Pvt.) Ltd.



iti Tower, 33-A, Block-6  
P.E.C.H.S. Shahrah-e-Faisal  
Karachi-Pakistan  
Tel: 021-4373111, 4373125 UAN:111-527-527  
Fax: 92-21-4373073  
E-mail: kazim.raza@jaffer.com  
Web: www.jaffer.com  
Contact: Mr. Zia ul Haque

Established as an Strategic Business Unit (SBU) in 1982, Jaffer Business Systems (JBS), over the past 25 years has expanded its operations, venturing into

multi-dimensional domain of Information Technology and Security. JBS enjoys the standing of one of the most reputed IT companies in Pakistan. JBS has continued to keep pace with the ever evolving I.T industry by providing Integrated Solutions based on the needs of our customers, complimented with the largest Support Services infrastructure and highly competent support personnel. We bring together the right team to meet your needs in a timely manner. With a keen eye for value and having processes that ensure quality, while monitoring cost, JBS delivers solutions that realize a positive return on your investment.

**Vision 2020**

To be one of the leading Information Technology Companies of Pakistan.

**Mission**

To be the preferred countrywide IT solutions provider for continuous improvement of Business Processes, achieving Customer delight through service excellence delivered by a professional and motivated team, ensuring stakeholders' interests.

JBS specializes in delivering power packed, integrated I.T solutions and has helped numerous industries to meet their mission critical and business goals. Our areas of expertise spans over Enterprise Solutions, Server Systems, Storage Solutions, Workstations/PCs, Network Solutions and security, Oracle (Licensing & Implementation), Microsoft Solutions, and Support Services.

**KBS Enterprises**



Mezz. Floor, Sheristan Building  
Deen Muhammad Wafayee Road  
Karachi-Pakistan  
Tel: 021-2632752 UAN: 111-144-144  
Fax: 92-21-2630714  
E-mail: kbse@cyber.net.pk  
Web: www.kbse.com.pk  
Contact: Mr. Maroof Lakhani

We hereby confirm and certify that KBS Enterprises is a company under corporate act of Pakistan. KBS

Enterprises is serving Audio Visual, Surveying and Office Equipment markets for over 6 Decades. We are sole authorized distributor for reputed multinational companies.

Established in 1935, having five offices in Pakistan; two at Karachi One at Lahore, One at Islamabad and One at Peshawar, gives a unique advantage and complete coverage in the region. All of our offices are fully equipped with trained and technical staff.

Over the ensuring decades, we have attained leadership in the office market and now are rated as one of the leading companies in Pakistan for its quality and service in Audio Visual Presentation systems and Surveying Equipments.

KBS Enterprises are the Distributor of Multinational companies of high repute like:

1. 3M (USA) Multimedia Projectors, Overhead Projectors and Screens.
2. Optoma (Taiwan) DLP Multimedia Projectors.
3. Image (USA) Screens.
4. NIKON (JAPAN) Surveying Instruments.
5. TRIMBLE (USA) GPS and GIS Equipment.
6. HABICO (HOLAND) Artist materials.
7. Boloni (Taiwan) Laser Pointers.
8. Oaster (CHINA) Paper Shredders.

Through all those years our goal has been to earn the trust of our customers. To do this we knew we must offer competitive pricing, but we also knew low prices alone could not make our business superior.

We were determined to combine honest and helpful dealings with outstanding service before, during, and after the sale. We understood that long-term customer satisfaction depended on our ability to maintain a knowledgeable and courteous customer service staff assisted by the best support systems.

We have maintained two Service Centers in Pakistan to ensure backup support to our clients. We trust that above information serve to confirm our financial, technical, organizational and successful distribution of your products in Pakistan Market.

## Exhibitors' Profile

### **KHL-Konnect Holden (Pvt) Ltd.**



F-8/2, Akbar House #88  
Margala Road  
Islamabad-Pakistan  
Tel: 051-2264308  
Fax: 92-51-2281678  
Web: [www.akbarassociates.com](http://www.akbarassociates.com)  
Contact: Mr. Ahsan Farooq

KHL (An associated company of Akbar Associates Group) in the last 6 years had a specific focus to develop a niche presence in the rapidly expanding telecommunication, power & specialized infrastructure development sectors. In this short period of time, the company has managed not only to establish itself decisively in the telecom, power and construction industries of Pakistan, but is also a force to be reckoned with in the related markets now in Middle East & in collaboration with its partners companies in China. We currently have more than 27 offices all over Pakistan, and worldwide with a workforce of more than 600 dedicated employees. We have two overseas offices operating in China & UAE, whereas the scope of its overseas operations encompasses China, the Middle East, Bangladesh, & Mauritius. Over the years, KHL has derived its strength from its undying commitment to service quality, and its consistent record of meeting timelines no matter how steep they may be. KHL is a company established by experienced Professionals & Engineers with a proven track of implementing and completion of prestigious projects in the field of planning, engineering, construction & deployment of Telecommunication Networks, Power Projects, IT & Fiber Optic Cable Networks Solutions, Fabrication of Self Supported Towers, Prefabricated Houses, Cabins & Shelters, System Integrator's, Passive Equipment Manufacturers, High-voltage underground electrical installation of cables for Industrial under-taking & Housing Authorities, Electrification of Airport deployments, Distribution Networks for Urban and Rural areas. We have also made our mark in the specialized construction industry, and set benchmarks that are yet to be matched by any of its contemporaries. Over the past 6 years the achievements of KHL has

earned itself a flawless reputation of reliability and quality. It is due to this reputation that we have inflow of projects of colossal magnitude not only in the local market from industry veterans such as PTCL, Telenor, Mobilink.....a few to name from local market, but from the international market as well, Alhamdulillah. We pray that KHL manages to retain this reputation and earn even more respect and confidence from both the local and international clientele that it is so committed to serve.

We strive towards **“Contributing to the national agenda of self reliance...”**

### **Krucial Systems**



14-Standard Chartered Bank  
Chambers, Talpur Road  
Karachi-Pakistan  
Tel: 021-2415197, 2415196  
Fax: 92-21-2415785  
E-mail: [f.karamat@krucialsys.com](mailto:f.karamat@krucialsys.com)  
Web: [www.krucialsys.com](http://www.krucialsys.com)  
Contact: Mr. Faraz Karamatullah

krucial systems is one of the leading Enterprise Solutions provider in Pakistan.

#### **Our Products:**

Converged: ERP, CRM, Hospital Solution, Documentation Solution, HR Solution.

#### **Our Services:**

Consultancy: We develop result-oriented IT strategies for our clients, ensuring our clients to achieve measureable success.

#### **Virtualization:**

This new concept is revolutionizing the industry. To keep our customers ahead of their competition, we offer complete services for virtualization solution, including consultation, hardware/software analysis, implementation and maintenance.

#### **Mobile:**

We provide complete range of m-commerce

applications via Short Messaging Service (SMS), GPRS and Bluetooth. We are the pioneers of Bluetooth Marketing (blutag) in Pakistan and have run several successful SMS Marketing campaigns for our clients. Our recent partnership with CommonTime, UK has empowered us to provide our customers with a wider range of mobile solutions.

**BPO:**

We are an established Business Process Outsourcing (BPO) company, with a skill set of qualified and dedicated people that can deliver the ideal back office or Front office outsourcing solution.

**VAR:**

Some of our partners include AVG Antivirus, Barracuda Networks, CommonTime, Compellent, Famatech, Hotbrick, Secure Computing, Sonicwall, Symantec and VMware.

**Customized Application/Web Development:**

We develop personalized PC and mobile applications for our customers that fit their needs.

**Other Services:**

We also offer storage, security, collaboration and remote-administration solutions.

**KYLINK Communications Corp.**



8F, No. 158, Jiankang Road  
 Zhonghe City, Taipei 235, Taiwan  
 Tel: 886 2 3234 9898 EXT: 850  
 Fax: 886 2 8228 1199  
 E-mail: clchen@kylink.com.tw  
 Web: www.kylink.com.tw  
 Contact: Karl Chen

KYLINK Communications Corp. was established by founder Mr. K.C.Chen in 1976. It grows in accordance with Mr. Chen's thought, "Devoted to hi-tech industry and to future professional. Believe in the success would be come from excellent quality and services." Now, KYLINK is the largest PABX developer and manufacturer in Taiwan. Except to follow Mr. Chen's thought, the incumbent chairman Mr. M.H.Chen guides KYLINK to change into the

professional organization of communications system integration and special equipment design. Continuous to promote the technology and management ability, as well as the quality control, expect to lead KYLINK become a high competitive and international company. KYLINK sales market including Military, Police, Taiwan PTT, Telecommunication carriers, private enterprises and overseas market is expanding successfully.

**Service Provided:**

Competitive prices, Quality products, Fast Services

**Product Line:**

IP PBX, Digit Recording System, VoIP Gateway, Call Center, Wireless Blue Tooth Kits

**LT Engineering & Trade Services (Pvt) Ltd.**



Abbotabad Road  
 Hasanabdal-Pakistan  
 Tel: 057-2520520,2520524  
 Fax: 92-57-2520133  
 E-mail: imrankhan@ltepakistan.com  
 Web: www.ltepakistan.com  
 Contact: Mr. Shabib Sajid

Since 1992 LTE has contributed a lot in developing the telecommunication infrastructure by supplying reliable and quality optical Fiber cable of more than 30,000 Kms and its associated accessories to private and public organizations not only in Pakistan but to many other countries around the globe. LTE has been offering services of laying, jointing, testing and link maintenance and network security complying with International Quality Standards and Management Systems.

Craftsmanship is crucial to the manufacture of Optical Fibers, Cables and conventional interconnect products. LTE trained technicians are the first line in a production process that is focused on Quality and Consistency every step of the way. State-of-the-art automated manufacturing equipment is employed throughout the manufacturing process to ensure that

## Exhibitors' Profiles

every product meets your design and performance specifications and quality standards. LTE has emerged as a Total Turnkey Solution provider i.e. from manufacturing of Optical Fiber Preforms to cabling, connecting the complete system and ongoing 24/7/365 -maintenance support. LTE is a quality conscious company, whose quality assurance system encompasses development, production, finance, sales and marketing. International standards such as IEC-794-1 and ITU recommendations G. 650 are strictly adhered to during optical cable and Fiber testing. The ultimate success of any company lies in customer satisfaction and for LTE it has top priority. LTE not only possess the basic ingredients of customer satisfaction in the form of competitive prices, superior design, precision in manufacturing, stringent quality control, sound financial management and prompt services; but also the all-important team spirit, which is essential for the proper synthesis of the above ingredients. LTE has implemented an ISO 9001:2000 compliant quality management system, which encompasses all of the above aspects. LTE is ISO 9001:2000 certified from DQS Germany.

### Linnet Corporation



7F-6, No. 33, Minsheng Road Sec 1  
Banciao City, 22069  
Taipei-Taiwan  
Tel: +886-2-29500818(REP)  
Fax: +886-2-29500821  
E-mail: sales@linetlan.com  
Web: www.linetlan.com  
Contact: Victor Chang

We provide Cat5e/Cat6 (Connecting Hardware Certificate) Network accessories, Fiber Cable, Fiber Accessories. And twisted pair video, audio, power and data solutions for telecommunication, closed-circuit television, multimedia and computer network. All our products are 100% made in Taiwan, 100% tested for reliability to guarantee your signal integrity

#### Line of Business:

CAT5E/CAT6 (CONNECTING HARDWARE CERTIFICATE) NETWORK ACCESSORIES, CCTV/CCITT G.703 BALUN(BALUN PANEL), FIBERACCESSORIES

**Service Provided:** UL, 3P, EC

#### Product Line:

UTP CAT5E/CAT6 CABLE, PATCH PANEL, KEYSTONE JACK, PATCH CORD. WALL BOX CCTV VIDEO/AUDIO BALUN(BALUN PANEL), CCITT G.703 BALUN TYPE BNC, 1.6/5.6, 1.0/2.3 (BALUN PANEL) FIBER CABLE, FIBER CONNECTOR, FIBER ADAPTOR, FIBER PATCH

### LINKdotNET



123-A, Babar Block  
New Garden Town  
Lahore-Pakistan  
Tel: 042-5880904, 5886401 UAN:111-600-222  
Fax: 92-42-5833277  
E-mail: waqas.ataf@pk.link.net  
Web: www.link.net.pk  
Contact: Mr. Waqas Ataf

LINKdotNET is one of the largest Internet Service and Solution Providers in the Middle East, North Africa and Pakistan. It provides, maintains, develops and promotes Internet solutions and services that span Internet connectivity, hosting, online advertising, network solutions and web development. LINKdotNET is a subsidiary of Orascom Telecom Holding Company, the largest integrated telecommunications services provider in the region. The company has regional presence through offices in Egypt, UAE, KSA, Algeria and Pakistan. It employs more than 2000 consultants, web developers and support staff to deliver world-class Internet solutions to its users and clients LINKdotNET, began operations in Pakistan In February 2008. The launch of services follows the acquisition of two of the country's leading Internet service providers; World Online (WOL) and Dancom Online. The services LINKdotNET offers include broadband Internet through DSL and WiMAX technologies for home and corporate users along with the traditional Dialup Internet. In addition, the company offers L2/L3VPN, VSAT, Wireless P2P, Long Haul Connectivity solutions. The software development arm of the company, Link Development, offers technology solutions to businesses and governments, with a particular focus on portals and intranets, e-commerce, Enterprise Integration, CRM implementations and e-branding.