



★ **UNITY** ★ **FAITH** ★ **DISCIPLINE**

If Pakistan is to play its proper role in the world to which its size, manpower and resources entitle it; it must develop industrial potential side by side with its agriculture and give its economy an industrial bias. By industrializing our State, we shall decrease our dependence on the outside world for necessities of life; we will give more employment to our people and will also increase the resources of the State.

*On the occasion of laying the Foundation-Stone of the building of the Valika Textile Mills Ltd. on 26th September, 1947  
[www.quaid.gov.pk/speech08.htm](http://www.quaid.gov.pk/speech08.htm)*





**Dr. Khursheed Nizam**  
President  
Ecommerce Gateway

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First of all, I would like to thank God, Almighty who blessed us with the strength to contribute for the economic development of Pakistan through organizing international exhibitions and conferences in Pakistan such as **ITCN Asia**. As EC Gateway's events are international, tens of thousands of visitors attend these, giving them an opportunity to explore the immense business and investment opportunities Pakistan offers. Many ventures, partnerships and joint ventures find their roots through participation in EC Gateway's exhibitions. Our events also improve Pakistan's image globally as a modern and progressive country.

Since organization of mega international IT event of Pakistan, ITCN Asia 2001, EC Gateway has organized a number of successful events covering important sectors of economy such as engineering, textiles, health, construction, auto & transport, agriculture and many others. As EC Gateway organizes more than 20 International Exhibitions every year, it is now widely regarded as "Pakistan's # 1 Event Organizer". EC Gateway's achievement owes to its performance distinction through its presence in all the major cities of Pakistan, international marketing office in Singapore, strong network of agents worldwide, use of modern management techniques and continuous support and encouragement from the present Government.

I deeply appreciate the support by the Ministry of IT & Telecom, Trade Development Authority of Pakistan, Government of Sindh and City District Government Karachi for their contribution in organizing **ITCN Asia 2008** and making it a grand success.

I welcome the foreign and local delegates, investors, entrepreneurs, exhibitors and visitors at ITCN Asia 2008 Exhibition and Conference. I assure you of full cooperation and support from the organizers and am confident that your visit will be fruitful and rewarding.





**Mr. Tariq Malik**  
**C.E.O.**  
**Wateen Telecom**

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Wateen is proud to be a part of ITCN Asia, 2008. The event being organized for the 8th consecutive year has become the largest technology exposition in Pakistan, and over the last decade has become an ideal platform to showcase the ICT industry's services to the nation. The event remains the nation's premier arena, for brands to connect with their customers especially on a consumer level.

Wateen, keeping in lieu, a well-tailored corporate motto of spreading technology awareness to the masses, finds that the ITCN is an ideal place to do so. As Pakistan's largest technology trade consumer and corporate exhibition, ITCN has attracted several million people to its doors over the years. Its rich ICT conferences plus workshops that have been a part of the main event have in addendum been an excellent medium of interacting with corporate audience that comes to the venue.

Wateen, has firmly placed its foothold in Pakistan as the pioneer company to have provided the latest technology platforms such as WiMAX, broadband Internet, advanced telephony, wireless communication, audio/video conferencing, triple-play along with several other related services, to the marketplace taking the concept of technology to a whole new level in the country.

Following its policy of strongly engaging in and providing support to technology related B2C extravaganza's such as the ITCN, Wateen wants to create awareness and help in bridging the gap between knowledge of technology and the end consumer who will utilize it. Broadband internet and the integration of technology into an everyday lifestyle allow every generation to better grasp at newer concepts and integrate them into their daily lives.

Wateen, once again is pleased to be associated in supporting ITCN Asia'08 and would like to thank the organizers for bringing it to the masses successfully year after year, and wishes it all the more success in years to come.





**Mr. Marwan Zawaydeh**  
**Chief Executive Officer**  
**Warid Telecom (Pvt.) Ltd.**

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Warid is proud to be associated with ITCN Asia for the third consecutive year. This journey has been mutually rewarding and has provided us with a universal platform to showcase our products and services and to look back at some of the history that we helped create.

Warid has entered the stage where its aim is to retain and expand its customer base through enhanced quality services. Increased competition has provided stimuli for more innovation, and Warid has faced this challenge with resilience. After completing three years of operations in Pakistan Warid has set the tradition of quality and cost effectiveness. This has helped us gain the trust of our subscribers. Today we are committed to provide our customers with the cellular services that make their life richer and more fulfilled. We continue introducing innovative services and products for our subscribers. Our subscribers have the benefits of using BlackBerry® smartphones to stay connected to people and information on the go. Similarly Warid's Location Based Service is a great new tool for Pakistani users to stay in touch with their dear ones and locate a place of interest.

Warid telecom since its launch has been participating in ITCN Asia and it gives me immense pleasure to witness the growth that this forum has exhibited over the past seven years. ITCN goes beyond building a strong brand image and has facilitated meaningful relationship between the leading competitors in the telecom sector. It promotes healthy interaction which has contributed towards the expansion and development of the telecom sector in Pakistan.

We have had a great experience in participating in ITCN Asia for the last three years and feel immense pleasure in participating this year as well. The participation of companies like Warid telecom will enhance the credibility of this exhibition as large organizations would be keen to illustrate their talent at such trade fairs. Warid true to its aim is willing to extend all support for ITCN for the development of the respective industries.

We at Warid telecom recognize the outstanding contributions and support of ITCN Asia to the telecom industry of Pakistan. We hope that ITCN Asia will continue to make a difference and contribute to the general well being of the people.





**Mr. Muhammad Munaf**  
**Director Operations**  
**Server 4 Sale**

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On this memorable occasion, I congratulate all people, companies and organisers associated with ITCN Asia, which is going to be held for the 8th consecutive year in the mid of August 2008. This is simply a matter of pride and jubilation for all of us, as ITCN Asia has also become a biggest IT & Telecom exhibition of Pakistan visited by hundreds of foreign delegation from all over the world, and has become an annual business festival fully participated by all leading IT giants of the world while offering an extraordinary exposure to local small and medium sized IT companies of Pakistan as well. ITCN Asia Exhibitions & Conferences, in my opinion, have been playing the role of an economic catalyst for Pakistan with its image-making key function to boost up our national image to the entire world as a most fitting business-friendly commercial spot for foreign investments.

It also gives me immense pleasure to take this opportunity to introduce Server4Sale as one of the biggest IT Company in Pakistan. Having its offices in Romania, Canada and Pakistan, Server4Sale is a US-based full-fledged web solutions company enabling business organizations to harness the power of the World Wide Web. Since its inception in 1998, Server4Sale has achieved a primer status of being a number one web company in the region by offering smart solutions to most complex web challenges. Server4Sale is, in fact, a 'one-stop shop' where you can find all products and services customized to your actual needs. Server4Sale is also the Gold Sponsor of ITCN Asia 2008 and we cordially welcome everyone to ITCN Asia 2008.





**Mr. Ashar Zaidi**  
**Country Manager**  
**Intel Pakistan**

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ITCN has provided us the opportunity to showcase the latest technology and to demonstrate various ways technology can change the way people operate and live.

Intel strives to bridge the digital divide in Pakistan and makes available, latest technology as soon as it is introduced internationally. Intel aims to provide PC access to the next billion people and ITCN is an avenue for achieving our goal.





**Mr. Jamil Janjua**  
**Group Chief Executive**  
**TCS - TRANZUM Group**

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ITCN Asia has become an enduring success as witnessed by its consistent staging over the past few years. We at TCS fully recognize the importance of information technology, as it has radically changed business-to-business and business-to-consumer paradigms. Indeed the TCS success story has relied heavily upon its ability to exchange notes on a real time basis.

TCS has associated itself with ITCN Asia as a logistic partner to ensure its seamless conduct every year and is pleased to do so once again. We wish the organizers very best of success in the staging of the event this year and salute them for their contribution in developing the IT landscape of Pakistan

