



**8<sup>th</sup> ITCN ASIA 2008 Int'l Exhibition & Conference**  
**Int'l Information Technology & Telecom Show**  
**11-12-13 August 2008**  
**Karachi Expo Centre-Pakistan**



**POST EVENT FACT SHEET**

<b>EXPO NAME</b>	<b>FULL NAME</b>		<b>8<sup>th</sup> ITCN Asia 2008 Int'l Information Technology &amp; Telecom Show</b>	
	<b>ABRASIVE</b>		<b>ITCN Asia 2008</b>	
<b>PERIOD</b>	11-13 August 2008	<b>TIMINGS</b>	10:00 AM~ 8:00 PM	
<b>CONFERENCES / BUSINESS MEETING</b>	<ul style="list-style-type: none"> <li>• 8<sup>th</sup> Int'l Conference on Telecom and IT "Living in the Digital World"</li> <li>• International Conference on Call Centers &amp; BPO</li> </ul>			
<b>STARTED YEAR</b>	2001			
<b>INAUGURATION</b>	<p>8<sup>th</sup> ITCN Asia 2008 was inaugurated by Lord Mayor Karachi, <b>Syed Mustafa Kamal</b> on <b>August 11, 2008</b> with a Multiple Ribbon Cutting Ceremony along with <b>Mr. Raza Haroon</b>, Provincial Minister for IT &amp; Telecom, Sindh; <b>Mr. Hifz-ur-Rehman</b>, Federal Secretary for IT &amp; Telecommunications; <b>Mr. Talib Hussain Baloch</b>, MD of PSEB; <b>Dr. Yaseen Ahmed</b> Chairman, PTA; <b>Mr. Walid Irshaid</b>, CEO, PTCL; <b>Capt. Mohammad Aijaz Haroon</b>, MD, PIA; <b>Dr. Khursheed Nizam</b>, President, <b>Ms. Hina Khursheed</b>, Vice President of Ecommerce Gateway Pakistan (Pvt.) Ltd. &amp; other Foreign Delegates</p>			
<b>How FAMOUS</b>	<p>The <u>UFI approved IT &amp; Telecom Event of Pakistan</u> by the <b>Global Association of Exhibition Industry, Paris, France</b>.</p> <p><b>ITCN Asia International Exhibition &amp; Conference</b>, the biggest annual IT &amp; Telecom show of the region, is an exquisite blend of Public-Private Partnership. This Event has proved to be a phenomenal success, which has not only attracted sizeable investment in Pakistan but also been instrumental in portraying a positive image of Pakistan in the international community. <b>ITCN Asia</b> boasts of attracting the largest number of international and domestic trade visitors of IT &amp; Telecom products/services.</p> <p><b>ITCN Asia</b> serve as a comprehensive showcase of the latest in technology Consumer Services, Networking &amp; Software Solutions, Web Based Multimedia, Data Processing, Telecom &amp; Computer Hardware, Call Centre, BPO &amp; Accessories as well as allied services, while providing investors with the definite outlook of the regional I.T. sector &amp; opportunity to meet their Prospective Counterparts &amp; Business Partner.</p>			
<b>VENUE</b>	Karachi Expo Centre ( <b>Hall # 1, 2 &amp; 3</b> )			
<b>TOTAL COVERED AREA</b>	8,500 Sqm			
<b>NO. OF BOOTH</b>	<b>SHELL SCHEME</b>	103 Booths	<b>BARE SPACE</b>	192 Booths
<b>NO. OF COUNTRIES</b>	6			
<b>NO. OF COMPANIES</b>	<b>FOREIGN</b>	17	<b>LOCAL</b>	90
<b>MAJOR COUNTRIES</b>	China, Hong Kong, U.A.E & Taiwan			
<b>NO. OF VISITORS</b>	<b>FOREIGN</b>	450	<b>LOCAL</b>	More than 41,250

<p><b>SPONSORED BY</b></p>	<p>Pakistan Telecommunication Ltd., INTEL, Wateen Telecom, Warid Telecom, Server4Sale, PAKSAT International (Pvt) Ltd., LT Engineering, Samsung, Export Processing Zone Authority (EPZA), PHONECAST (PVT) Ltd, Konnect Holden (Pvt) Ltd-KHL, LG Mobile and Association of Call Center Operators (ACCO)- Pakistan</p>																																	
<p><b>MEDIA COVERAGE</b></p>	<p>More than 150 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event are as follows:</p> <table border="0"> <tr> <td>§ PTV News</td> <td>§ Din News</td> <td>§ News One</td> </tr> <tr> <td>§ GEO News</td> <td>§ Business Plus</td> <td>§ Dhoom TV</td> </tr> <tr> <td>§ ARY Digital</td> <td>§ Dawn News</td> <td>§ AAJ TV</td> </tr> <tr> <td>§ INDUS Network</td> <td>§ ATV</td> <td>§ CNBC</td> </tr> <tr> <td>§ Rung TV</td> <td>§ Vibe TV</td> <td>§ Sunbiz</td> </tr> <tr> <td>§ Dunya</td> <td>§ Express</td> <td>§ Waqt TV</td> </tr> <tr> <td>§ MetroOne</td> <td>§ Samaa TV</td> <td>§ Apna Channel</td> </tr> <tr> <td>§ ARY One World</td> <td>§ CNBC &amp; CNBC 2</td> <td>§ Indus News</td> </tr> <tr> <td>§ KTN News</td> <td>§ One News</td> <td>§ RWorld News</td> </tr> <tr> <td>§ Royal TV</td> <td>§ Waqt TV</td> <td>§ AVT Khyber</td> </tr> <tr> <td>§ Channel5</td> <td>§ Radio1 FM91</td> <td>§ Apna FM107</td> </tr> </table> <p>And all the renowned Urdu &amp; English newspapers.</p>	§ PTV News	§ Din News	§ News One	§ GEO News	§ Business Plus	§ Dhoom TV	§ ARY Digital	§ Dawn News	§ AAJ TV	§ INDUS Network	§ ATV	§ CNBC	§ Rung TV	§ Vibe TV	§ Sunbiz	§ Dunya	§ Express	§ Waqt TV	§ MetroOne	§ Samaa TV	§ Apna Channel	§ ARY One World	§ CNBC & CNBC 2	§ Indus News	§ KTN News	§ One News	§ RWorld News	§ Royal TV	§ Waqt TV	§ AVT Khyber	§ Channel5	§ Radio1 FM91	§ Apna FM107
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<p><b>FIELD ITEMS</b></p>	<p>Communications, Office Automation &amp; Supplies, Network &amp; Security, IT Solutions. Networking, Software &amp; Customized Solutions, COTS, ERP, Telecom, &amp; GIS, Ecommerce, eBusiness, Web Based Multimedia, CRM/ BPO/ Call Center/ Data Processing, Enterprise Automation &amp; Engineering, Consumer &amp; Corporate Banking / Self Service Banking, Stock Trading / Financial Transaction, Service, Security, Safety &amp; Environment, Telecom (Hardware, Accessories, Fiber Optics), Computer Hardware &amp; Accessories, Consulting / Training / Education / Publications, E-Government / Trade Mission / System Integration Consumer Electronics &amp; Other Consumer Goods</p>																																	
<p><b>GUEST OF HONORS VISITED</b></p>	<p>§ <b>Syed Mustafa Kamal</b>, Lord Mayor of Karachi  § <b>Mr. Hifz-ur-Rehman</b>, Federal Secretary IT &amp; Telecom  § <b>Mr. Raza Haroon</b>, Provincial Minister for IT &amp; Telecom, Sindh  § <b>Mr. Sikandar Naqi</b>, SEVP, Pakistan Telecommunication Co Ltd – PTCL  § <b>Captain M. Ejaz Haroon</b>, MD, Pakistan International Airlines  § <b>Mr. Kamran Y. Mirza</b>, Chairman, Export Processing Zones Authority  § <b>Mr. Talib Baloch</b>, MD, Pakistan Software Export Board - PSEB  § <b>Dr. Yaseen Ahmed</b>, Chairman, Pakistan Telecommunication Authority –  § <b>Mr. Asif Latif</b>, Group Web Master, Jang Group of Companies  § <b>Mr. Sajjad Ahmed Malik</b>, Regional Manager, Public Affairs – Telenor  § <b>Mr. Muhammad Munaf</b>, Technical Director- Server 4 Sale  § <b>Mr. Khalid Firoz</b>, Former President- KCCI  § <b>Mr. Zahid Mehmood</b>, Country Sales Manager- ACER  § <b>Mr. Saleem Nawaz</b>, EVP, Pak Libya Holding Company (Pvt) Ltd  § <b>Syed Amjad Ali Esq.</b>, Senior Project Manager- NCR  and a number of foreign and local diplomats.</p>																																	

INFORMATION ABOUT ORGANIZER			
<b>NAME</b>	Ecommerce Gateway Pakistan (Pvt.) Ltd.		
<b>CONTACT PERSON</b>	Dr. Khursheed Nizam		
<b>ADDRESS</b>	18 C.P. Berar Cooperative Housing Society Off. Amir Khusro Road, Karachi-Pakistan		
<b>TELEPHONE</b>	(+92-21) 453-6321	<b>FACSIMILE</b>	(92-21) 453-6330
<b>EVENT HOMEPAGE</b>	<a href="http://www.itcnasia.com">www.itcnasia.com</a>	<b>E-MAIL</b>	<a href="mailto:info@itcnasia.com">info@itcnasia.com</a>
<b>SUGGESTIONS FOR FOREIGN COMPANIES</b>	<p><b>ITCN Asia 2008</b> is directed towards making investors specially from Asian Countries realize the conducive and congenial investment Information Technology &amp; Telecom Industry in Pakistan on one hand and maximizing the potential of locally manufactured Services &amp; Communication Equipment and System Integration, Consumer Electronics &amp; Other Consumer Goods along with locally trained human resource for export potentials, on the other.</p> <p><b>9<sup>th</sup> ITCN Asia 2009</b> will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p><b>Ecommerce Gateway</b> offers following <b>Special incentives</b> for its valued <b>foreign trade visitors</b> on <b>complimentary basis</b>:</p> <ul style="list-style-type: none"> <li>• Official invitation letter for visa facilitation</li> <li>• VIP protocol at Karachi International Airport</li> <li>• Hotel to Karachi Expo Centre &amp; back Shuttle Service</li> <li>• Printing of <b>Single Quarter Column</b> (60mm x 45mm) B&amp;W Ad in the next edition of Jamal's Yellow Pages of Pakistan (worth US\$500)</li> <li>• One latest edition of <b>B2B CD ROM</b> version of Jamal's Yellow Pages of Pakistan (worth US\$100) (<a href="http://www.jamals.com">www.jamals.com</a>)</li> </ul>		
<b>NEXT YEAR EVENT'S DATE</b>	<b>9<sup>th</sup> ITCN Asia 2009 Int'l Exhibition &amp; Conference</b> <b>11-13 August 2009</b> <b>Karachi Expo Centre – Pakistan</b>		
<b>TARIFF OF STALLS</b>	<p><b><u>Rate of Shell Scheme Stalls</u></b>  § <b>Min.9 sqm</b> (3m x 3m) space <b>US\$300 per sqm.</b>  Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><b><u>Rate of Bare Space Stalls</u></b>  § <b>Min.18 sqm</b> (6m x 3m) space <b>US\$250 per sqm.</b>  Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><b><u>Rate of Outdoor Exhibit Space (Air-Conditioned)</u></b>  § <b>Min.18 sqm</b> (approx. 9m x 4.5m) space <b>US\$160 per sqm.</b>  Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>		
<b>DEAD LINE OF APPLICATION</b>	<b>June 30, 2009 (Location depends on Availability of Stalls)</b>		



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