



# 6th ITCN Asia 2006

## Int'l Exhibition & Conference

09 - 10 - 11 August 2006  
Karachi Expo Centre, Pakistan

### POST EVENT FACT SHEET

<p><b>Introduction &amp; History</b></p>	<p>From its inception in 2001, now being organized for the 6<sup>th</sup> consecutive year, Information Technology Commerce Network - ITCN Asia Exhibition &amp; Conference, the biggest annual IT &amp; Telecom show of the region, is an exquisite blend of Public-Private Partnership. This initiative has proved to be a phenomenal success, which has not only attracted sizeable investment in Pakistan but also has been instrumental in portraying a positive image of Pakistan in the international community. ITCN Asia boasts of attracting the largest number of international and domestic trade visitors of IT products/services. His Excellency, Gen. Pervez Musharraf, the President of Islamic Republic of Pakistan also patronizes ITCN Asia.</p> <p>ITCN Asia International Exhibition is over 9000 square meters of exhibition space housing almost all of the region's leading IT companies. It is a platform for 3 days of exhibition of unrivalled products and technologies - a showcase for the best that the Asian IT community has to offer. ITCN Asia Exhibition is organized by the Federal Ministry of Privatization and the Ministry of Information Technology &amp; Telecommunication in collaboration with Pakistan Software Export Board, Government of Sindh, City District Government Karachi, <i>Jamal's</i> Yellow Pages of Pakistan and Ecommerce Gateway.</p> <p>ITCN Asia is destined to be a one-stop shop for Internet and telecommunication technologies and solutions to empower the Asian economy. The region's most influential business professionals, entrepreneurs and policy makers attend ITCN Asia. It is a meeting place for buyers and sellers to transform and grow their businesses through meaningful dialogue, business interactions and the power of IT. It is a platform for licensing agreements, joint ventures and localizing products. Through this show, companies try to build brand awareness in the fast expanding South Asian, Central Asian and Middle-Eastern markets. It aids in the establishment of relationships with the region's leading dealers, distributors and resellers.</p>
<p><b>Inauguration</b></p>	<p>Former Federal Minister for Privatization &amp; Investment, Honorable <b>Dr. Abdul Hafeez Shaikh</b> inaugurated the ITCN Asia 2006 on August 9, 2006. Foreign Delegates including Overseas Pakistanis from 48 Countries graced the International ITCN Asia 2006 Exhibition.</p>
<p><b>Items Displayed</b></p>	<ul style="list-style-type: none"> <li>• Networking &amp; Software Solutions</li> <li>• Customized Solutions, COTS, ERP, Telecom, &amp; GIS</li> <li>• eCommerce, eBusiness, Web Based Multimedia</li> <li>• CRM/BPO/Call Center/Data Processing</li> <li>• Enterprise Automation &amp; Engineering</li> <li>• Consumer &amp; Corporate Banking / Self Service Banking</li> <li>• Stock Trading / Financial Transaction</li> <li>• Service, Security, Safety &amp; Environment</li> <li>• Telecom (Hardware, Accessories, Fiber Optics)</li> <li>• Computer Hardware &amp; Accessories</li> <li>• Consulting / Training / Education / Publications</li> <li>• eGovernment / Trade Mission / System Integration</li> <li>• Consumer Electronics &amp; Other Consumer Goods</li> </ul>
<p><b>Countries Participated</b></p>	<p>Australia, China, UAE, India, Iran, Malaysia, Nepal, Singapore, Taiwan, U.K., USA, Russia, Thailand, Ireland, Indonesia, Vietnam, France, Japan, Middle East, Hong Kong etc</p>



**ITCN Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt.) Ltd.  
18 C.P. Berar Housing Society  
Karachi, Pakistan  
Tel: (92-21) 453-6321, 111-222-444  
Fax: (92-21) 453-6330  
Email: [info@itcnasia.com](mailto:info@itcnasia.com)  
Web: [www.itcnasia.com](http://www.itcnasia.com)



# 6th ITCN Asia 2006

## Int'l Exhibition & Conference

09 - 10 - 11 August 2006  
Karachi Expo Centre, Pakistan

<p><b>Total Number of Exhibitors</b></p>	<p>There were <b>160</b> Exhibitors from all around the globe including <b>60%</b> foreigners &amp; <b>40%</b> domestic exhibitors for the purpose of gathering IT, Telecom &amp; Media giants of the region under one-roof to display variety of products &amp; services to the potential buyers.</p>															
<p><b>Comparison with Previous Year</b></p>	<table border="1"> <thead> <tr> <th></th> <th><b>2005</b></th> <th><b>2006</b></th> </tr> </thead> <tbody> <tr> <td>Total Number of Stalls</td> <td>300</td> <td>450</td> </tr> <tr> <td>Total Exhibit Area (sqm)</td> <td>7,000</td> <td>9,000</td> </tr> <tr> <td>Total Number of Foreign Delegates</td> <td>740</td> <td>800</td> </tr> <tr> <td>Total Number of Halls</td> <td>3</td> <td>4</td> </tr> </tbody> </table>		<b>2005</b>	<b>2006</b>	Total Number of Stalls	300	450	Total Exhibit Area (sqm)	7,000	9,000	Total Number of Foreign Delegates	740	800	Total Number of Halls	3	4
	<b>2005</b>	<b>2006</b>														
Total Number of Stalls	300	450														
Total Exhibit Area (sqm)	7,000	9,000														
Total Number of Foreign Delegates	740	800														
Total Number of Halls	3	4														
<p><b>Total Visitors (Local as well as Foreign Visitors + Delegates)</b></p>	<p>A large number of <b>Trade/Corporate Visitors</b> turned out to visit <b>6<sup>th</sup> ITCN Asia 2006</b>; the entry was allowed by invitation through corporate visitor pass. The total number of unique visitors (calculated by unique visitor counting system) who attended the <b>ITCN Asia 2006 Exhibition and Conferences</b> was <b>almost 32,168 Trade/Corporate Visitors &amp; 800 Foreign Delegates</b>.</p>															
<p><b>International Conference on Information Technology &amp; Telecom (ICIT-2006)</b></p>	<p>The Conference held on 9<sup>th</sup> August, 2006 aimed to highlight the development &amp; growth in the field of IT, which will enhance the present boom in the national economy of Pakistan in diversified sectors such as <b>Information Security, Networking &amp; IT Solutions &amp; Call Centre and Telecommunication</b>. The conference provided a platform where experts, decision makers and specialist of IT and Telecom sector exchanged their views, ideas and on the basis of that formulated fruitful future strategies.</p>															
<p><b>24<sup>th</sup> AFACT Meeting &amp; EDICOM Conference</b></p>	<p><b>24<sup>th</sup> AFACT Meeting &amp; EDICOM Conference</b> was hosted by <b>ECRC</b> and organized by Ecommerce Gateway Pakistan (Pvt) Ltd, in support with UN/CEFACT, Ministry of Privatization &amp; Investment, Ministry of Information Technology &amp; Telecom, Islamic Chamber of Commerce, Trade &amp; Technology bodies and stakeholders from public and private sector.</p> <p><b>AFACT</b> (Asia Pacific Council for Trade Facilitation and e-Business) is regional arm of <b>UN/CEFACT</b> for promotion, development and implementation of standards and procedures for global trade that includes financial, technology, trade and logistics sectors. More than 200 delegates from 19 AFACT members participated in the Joint Working Group meetings, Plenary and EDICOM conference at <b>AFACT-2006</b> in conjunction with ITCN Asia 2006.</p> <p>The Conference was comprised of the following sessions: e-Trade Roadmap for Pakistan, e-Laws &amp; Regulatory Framework &amp; e-Banking &amp; Payment Systems.</p>															
<p><b>International Conference on IT Enabled Services - ITES 2006</b></p>	<p><b>International Conference On IT Enabled Services - ITES 2006</b>”, held on August 11, 2006 at Karachi Expo Centre in conjunction with ITCN Asia.</p> <p>The <b>ITES 2006 Conference</b> provided platform where International Call Center / BPO players, operators, technology integrators, investors, decision makers, managers and other stake holders from this sector of Pakistan exchanged views and formed strategies. The prominent speakers from the Industry highlighted the key issues and opportunities that are there to avail.</p>															
<p><b>Networking Gala Dinner</b></p>	<p><b>Honorable Dr. Abdul Hafeez Shaikh</b>, Former Federal Minister for Privatization &amp; Investment, graced the Networking Gala Dinner of the event as <b>Chief Guest</b> hosted by <b>His Excellency Dr. Ishrat-ul-Ebad Khan, Governor of Sindh</b>, at Sindh Governor House on August 9, 2006.</p>															



**ITCN Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt.) Ltd.  
18 C.P. Berar Housing Society  
Karachi, Pakistan  
Tel: (92-21) 453-6321, 111-222-444  
Fax: (92-21) 453-6330  
Email: [info@itcnasia.com](mailto:info@itcnasia.com)  
Web: [www.itcnasia.com](http://www.itcnasia.com)



# 6th ITCN Asia 2006

## Int'l Exhibition & Conference

09 - 10 - 11 August 2006  
Karachi Expo Centre, Pakistan

	<p>Over <b>1500</b> dignitaries attended the evening. The presence of numerous Provincial Ministers, high-level Armed Forces &amp; Government Officials, Consulate Generals, Foreign Delegates, heads of Multinationals &amp; National Companies and leading industrialists made the evening even more memorable.</p>
<p><b>Dignitaries attended the event / Gala Dinner</b></p>	<ul style="list-style-type: none"> <li>• <b>Honorable Admiral Muhammad Afzal Tahir</b>, Chief of Pakistan Navy</li> <li>• <b>Prof. Dr. Atta Ur Rahman</b>, Chairman, Higher Education Commission &amp; Federal Minister</li> <li>• <b>Honorable Dr. Abdul Hafeez Shaikh</b>, Former Federal Minister for Privatization &amp; Investment</li> <li>• <b>Syed Mustufa Kamal Esq.</b>, Lord Mayor of Karachi</li> <li>• <b>Mr. Abdullah Yousuf</b>, Chairman, Central Board of Revenue</li> <li>• <b>Ch. Shahid Akram Bhinder Esq.</b>, Minister of State</li> <li>• <b>Mr. Noman Saigal</b>, Advisor to Chief Minister Sindh on Information Technology</li> <li>• <b>Madam Nasreen Jalil</b>, Deputy Mayor of Karachi</li> <li>• <b>Dr. A.D Sajnani</b>, Executive District Officer - Information Technology, CDGK</li> <li>• <b>Mr. Yusuf Hussain</b>, Managing Director, Pakistan Software Export Board (PSEB)</li> <li>• <b>Mr. Adulla Ali Bamakhrama</b>, President &amp; CEO of Pakistan Telecommunications Co. Ltd.</li> <li>• <b>Mr. Saifuddin Shafi</b>, C.E.O of Paknet Limited</li> <li>• <b>Ms. Pervaiz A. Sankhala</b>, Director Investment Promotion</li> <li>• <b>Maj. Gen. (Retd.) Shahzada Alam Malik</b>, Chairman, Pakistan Telecommunication Authority</li> <li>• <b>Lt. Gen. Malik Arif Hayat</b>, C4I Directorate, Ministry of Defence</li> <li>• <b>Brig. Fayyaz Ahmad Satti</b>, Director General, ASF Head Quarters</li> <li>• <b>Col (R) Syed Akbar Hussain</b>, Chairman, Pakistan Automobile Corporation (PACO)</li> <li>• <b>Mr. Munawar Baseer Ahmed</b>, Managing Director, Sui Southern Gas Company (SSGC)</li> <li>• <b>Mr. Imtiaz Ali Rastgar</b>, Chief Executive Officer, Engineering Development Board (EDB)</li> <li>• <b>Mr. Razi-ur-Rahman</b>, Chairman, Securities &amp; Exchange Commission of Pakistan</li> <li>• <b>Mr. Ammar Jaffery</b>, Project Director, National Response Centre for Cyber Crime, FIA</li> </ul>
<p><b>Diplomats</b></p>	<ul style="list-style-type: none"> <li>• <b>H.E. Mrs. Mishi Masika Muatsahu</b>, High Commissioner of The Republic of Kenya</li> <li>• <b>Mr. Walid Otari</b>, Trade Commissioner of The French Republic</li> <li>• <b>Mr. Martin Bienz</b>, Consul General of Switzerland</li> <li>• <b>H.E. Mr Sohail Matiar Al-Ketbi</b>, Consul General of The United Arab Emirates</li> <li>• <b>H.E. Mr. Hadi Martono</b>, Head of Chancery of The Republic of Indonesia</li> <li>• <b>H.E. Mr. Ibrahim-el-Abed Mukhtar</b>, High Commissioner of People's Bureau of The Great Socialist People's Libyan Arab Jamahuriya</li> <li>• <b>H.E. Senator Umar El-Gash Maina</b>, High Commissioner of The Federal Republic of Nigeria</li> <li>• <b>Mr. S.A. Bari Jelani</b>, Honorary Consul of Republic of Cameroon</li> <li>• <b>H.E. Mr. Ireneusz Makles</b>, Consul General of The Republic of Poland</li> </ul>
<p><b>Industry Leaders</b></p>	<ul style="list-style-type: none"> <li>• <b>Mr. Shaharyar Ahmad</b>, President &amp; C.E., Askari Commercial Bank Ltd.</li> <li>• <b>Syed Farukh Mazhar</b>, Managing Director, SGS Pakistan (Pvt) Ltd.</li> <li>• <b>Mr. Akbar Abdullah</b>, Vice President, Federation of Pakistan Chambers of Commerce &amp; Industry (FPCCI)</li> <li>• <b>Mr. Muhammad Jamaluddin</b>, President &amp; C.E., Askari General Insurance Co. Ltd.</li> <li>• <b>Mr. Rehan Zeeshan</b>, Chairman, F.B. Industrial Area Association of Trade &amp; Industry</li> <li>• <b>Mr. Tariq Naseem</b>, Regional Head, Hyundai IT Pakistan (Pvt) Ltd.</li> <li>• <b>Mr. Irshad Ali S. Kassim</b>, Chief Executive, Karam Ceramics Ltd.</li> <li>• <b>Mr. Li Tuan</b>, General Manager, Huaxin Consulting Pakistan (Pvt) Ltd.</li> <li>• <b>Mr. Shabib Sajid</b>, Managing Director, L.T. Engineering &amp; Trade Services (Pvt) Ltd.</li> </ul>



**ITCN Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt.) Ltd.  
18 C.P. Berar Housing Society  
Karachi, Pakistan  
Tel: (92-21) 453-6321, 111-222-444  
Fax: (92-21) 453-6330  
Email: [info@itcnasia.com](mailto:info@itcnasia.com)  
Web: [www.itcnasia.com](http://www.itcnasia.com)



# 6th ITCN Asia 2006

## Int'l Exhibition & Conference

09 - 10 - 11 August 2006  
Karachi Expo Centre, Pakistan

	<ul style="list-style-type: none"><li>• <b>Mr. Aspy N. Fatakia</b>, Chief Executive, ORA-TECH Systems (Pvt) Ltd.</li><li>• <b>Mr. Mehdi Raza</b>, C.E.O, FM 107</li><li>• <b>Mr. Tahir A. Khan</b>, C.E.O, TV One</li><li>• <b>Mr. Haider Naqvi</b>, CEO, TV Today</li><li>• <b>Mr. Tore Johnsen</b>, C.E.O, Telenor Pakistan (Pvt) Ltd.</li><li>• <b>Mr. Abdul Rauf Tabani</b>, Tabani Group of Companies</li><li>• <b>Pierre Louis Dupont</b>, Director, Jaffer Brothers (Pvt) Ltd.</li></ul>															
	<ul style="list-style-type: none"><li>• <b>Mr. Daron Johnson</b>, President/CEO &amp; <b>Mr. John Owens</b>, VP Marketing/Business Development, Converged Communication Center</li><li>• <b>Mr. M.M.Khan</b>, Chief Executive, National Institutional Facilitation Technologies (Pvt) Ltd.</li><li>• <b>Mr. Anil Kumar Ballari</b>, President/CEO, Velink, (USA)</li><li>• <b>Mr. Rakesh Gupta</b>, Chairman, Astra Netcom India (Pvt) Ltd.</li><li>• <b>Mr. Mohammad Imtiaz Mirza</b>, Chairman, World Trade Links</li><li>• <b>Mr. Bilal Munir Sheikh</b>, Vice President Marketing, Mobilink</li><li>• <b>Mr. Babar Khan</b>, Chief Executive Officer, Ufone</li><li>• <b>Mr. Tariq Qureshi</b>, GM, Warid Telecom</li><li>• <b>Dr. Qiang Cao</b>, Vice President, Mobility Division, ZTE, (China)</li><li>• <b>Mr. S.Veqar-Ul-Islam</b>, Country Director, Nokia</li><li>• <b>Mr. Amir Saleem Anwar Khan</b>, CEO, Chimera</li><li>• <b>Mr. Abdullah Butt</b>, <b>President</b>, Association of Call Centre Operators- Pakistan (ACCO)</li><li>• <b>Mr. Daron</b>, CEO, Data Results, (USA)</li><li>• <b>Mr. Ayub Butt</b>, CEO, ZRG</li><li>• <b>Mr. Opinder Sharma</b>, Representative IGTL-Middle Eastern Region, (India)</li><li>• <b>Mr. Zahid Maniya</b>, Director, ITES Consulting</li><li>• <b>Mr. John Owen</b>, Director Marketing, C3 Diallers (USA)</li><li>• <b>Mr. Salman Ansari</b>, CEO, Dial Results</li><li>• <b>Mr. Ahmed Siddiqui</b>, CEO, Wire Frame</li><li>• <b>Ms. Sophie Anderson</b>, International Call Trainer &amp; HR Consultant (UK)</li><li>• <b>Mr. Saeed Qadri</b>, Head of Call Centre Committee, PASHA</li><li>• <b>Mr. Sadruddin Saleem</b>, Director Call Centre, Ufone</li><li>• <b>Mr. Ivan V. Melekhin</b>, <b>Mr. Vadim Likholetov</b>, <b>Mr. Kirill Viktorov</b>, <b>Mr. Andrey Kupriyanov</b>, <b>Mr. Andry Nikishin</b> &amp; <b>Mr. Evgeny D. Shipilov</b> from <b>Russia</b></li></ul>															
<b>Media Coverage &amp; Participation</b>	<p>More than <b>60</b> print and electronic media representatives from Pakistan and abroad covered the Event. Some of the satellite channels that covered the Event in their documentaries are as follows:</p> <table><tr><td>• <b>PTV</b></td><td>• <b>Roshni TV</b></td><td>• <b>TV One</b></td></tr><tr><td>• <b>GEO</b></td><td>• <b>Business Plus</b></td><td>• <b>Dhoom TV</b></td></tr><tr><td>• <b>ARY Digital</b></td><td>• <b>Labbaik TV</b></td><td>• <b>AAJ TV</b></td></tr><tr><td>• <b>INDUS Network</b></td><td>• <b>ATV</b></td><td>• <b>CNBC</b></td></tr><tr><td>• <b>HUM TV</b></td><td>• <b>Vibe TV</b></td><td>• <b>SunBiz</b></td></tr></table> <p><b>And all the renowned Urdu &amp; English newspapers/dailies.</b></p>	• <b>PTV</b>	• <b>Roshni TV</b>	• <b>TV One</b>	• <b>GEO</b>	• <b>Business Plus</b>	• <b>Dhoom TV</b>	• <b>ARY Digital</b>	• <b>Labbaik TV</b>	• <b>AAJ TV</b>	• <b>INDUS Network</b>	• <b>ATV</b>	• <b>CNBC</b>	• <b>HUM TV</b>	• <b>Vibe TV</b>	• <b>SunBiz</b>
• <b>PTV</b>	• <b>Roshni TV</b>	• <b>TV One</b>														
• <b>GEO</b>	• <b>Business Plus</b>	• <b>Dhoom TV</b>														
• <b>ARY Digital</b>	• <b>Labbaik TV</b>	• <b>AAJ TV</b>														
• <b>INDUS Network</b>	• <b>ATV</b>	• <b>CNBC</b>														
• <b>HUM TV</b>	• <b>Vibe TV</b>	• <b>SunBiz</b>														



**ITCN Asia Secretariat**  
Ecommerce Gateway Pakistan (Pvt.) Ltd.  
18 C.P. Berar Housing Society  
Karachi, Pakistan  
Tel: (92-21) 453-6321, 111-222-444  
Fax: (92-21) 453-6330  
Email: [info@itcnasia.com](mailto:info@itcnasia.com)  
Web: [www.itcnasia.com](http://www.itcnasia.com)



# 6th ITCN Asia 2006

## Int'l Exhibition & Conference

09 - 10 - 11 August 2006  
Karachi Expo Centre, Pakistan

<b>Supporting Bodies</b>	<ul style="list-style-type: none"><li>• Ministry of Privatization &amp; Investment</li><li>• Ministry of Information, Technology &amp; Telecommunications.</li><li>• State Bank of Pakistan</li><li>• Government of Sindh</li><li>• Islamic Chamber of Commerce &amp; Industry</li><li>• Pakistan Software Export Board</li><li>• Export Promotion Bureau</li><li>• Small &amp; Medium Enterprise Development Authority</li><li>• Industrial Information Network</li><li>• City District Government Karachi</li></ul>
<b>Exhibitor Directory</b>	<p><i>Download the Show Catalogue from <a href="http://www.itcnasia.com">www.itcnasia.com</a></i></p>
<b>Market Response</b>	<p>The companies related with IT &amp; Telecom took the opportunity of exhibiting in 6<sup>th</sup> ITCN Asia 2006 Exhibition &amp; Conference as a mega campaign for the promotion of their products and services. The Event was very well responded. The number of participating companies has grown enormously year-by-year, as is evident from the Event been organized in <b>4 Halls of the Karachi Expo Centre</b> this year.</p>
<b>Future Prediction &amp; Details of Next Event</b>	<p style="text-align: center;"><i><b>ITCN Asia 2007 Exhibition &amp; Conference</b></i> 9-11 August 2007 Karachi Expo Centre, Pakistan</p> <p><b>Event Details:</b></p> <ul style="list-style-type: none"><li>• ITCN Asia 2007 will be organized with its complete magnificence from 9-11 August 2007.</li><li>• The scope of the Exhibition has been expanding &amp; is anticipated to occupy additional display area in marquees over &amp; above the 6 permanent display halls.</li><li>• Companies from the IT &amp; Telecom industry will participate and display their products and services to promote their business interconnected companies may also avail the opportunity to advertise in this largest event of the IT &amp; Telecom industry of Pakistan</li><li>• 50,000 trade / corporate visitors are expected.</li></ul>
<b>Tariff of Stalls</b>	<p><b>Rate of Shell Scheme Stalls</b></p> <ul style="list-style-type: none"><li>• Minimum 9 sqm (3mx3m) space US\$ 300 per sqm.</li></ul> <p>Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz), 5 amp.</p> <p><b>Rate of Bare Space Stalls</b></p> <ul style="list-style-type: none"><li>• Minimum 18 sqm (6mx3m) space US\$ 250 per sqm.</li></ul> <p>Includes: Space plus 1 power socket, single phase 220 volts(50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>

